



## PHASE ONE ANNOUNCES AUTO EXPOSURE MODE

Recently, **Phase One Industrial** introduced **Auto Exposure mode**, which is available on all Phase One aerial cameras and can also be controlled with the new release of **iX Capture 2.0**. When flying over different terrain such as forests, cities or snowfields, exposure adjustments are necessary to compensate for the different reflectance radiating from the objects being captured. Under these conditions, auto exposure ensures that captured images will have a uniform image brightness and colour. In unmanned missions using new UAV

technology, auto exposure is essential as the UAV can quickly move across different types of terrain, forcing the operator to change exposure parameters. Auto exposure enables the pilot/operator to give full attention to controlling the aircraft, leaving the exposure control to the camera's microprocessor using the preselected priorities, range and bias that suit the operator. An image that does not require much correction is superior to one that has to be lightened or darkened dramatically.

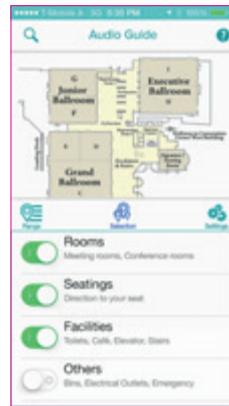
[www.phaseone.com](http://www.phaseone.com)

### INDOO.RS HELPS THE BLIND NAVIGATE NEW ENVIRONMENTS

**indoo.rs** is the backbone of **MDSupport's LowViz** Guide app that assists visually impaired people to navigate new indoor environments. **indoo.rs** was contacted by **David Roberts, the Director of MDsupport**, to create an app for their community, using indoo.rs' patented indoor location and navigation software. As GPS cannot be used inside a building, another method had to be found to help guide people through a new building. The answer was to work with indoo.rs to create a white-label app that could be configured to multiple locations. As indoo.rs uses a range of technologies, combining available signals

from device sensors and radio signals, and from Wi-Fi and iBeacons, the app uses multiple sensors to accurately pinpoint a person's positions and guide them to where they want to go, at the same time keeping footprint and power consumption low.

[www.indoo.rs](http://www.indoo.rs)



### CGG AND AIR CONTROL ANNOUNCE PARTNERSHIP FOR AIRBORNE GEOPHYSICS IN KAZAKHSTAN

**CGG** and **Air Control** have signed an agreement to provide airborne geophysical survey services in **Kazakhstan**. This agreement will allow Air Control to offer the full suite of **CGG airborne geophysical technologies** for subsurface exploration to oil & gas and mining clients. Air Control performs flight inspection services at all of Kazakhstan's airports, offers aerial imagery and terrain elevation data using the latest laser scanner equipment and provides technical and management support

to various aviation operators. **Oleg Lischuk, Chairman of the Board, Air Control**, said: "Our cooperation with CGG will provide our customers with a wide spectrum of solutions for aerial surveys." **Benoit Ribadeau Dumas, Senior Executive Vice President, Acquisition, CGG**, said: "Air Control is an ideal partner for us as a result of its successful track record and reputation for providing specialized high-technology applications in the aviation sector."

[www.cgg.com](http://www.cgg.com) [www.aircontrol.aero](http://www.aircontrol.aero)

### GEO BUSINESS 2015 CELEBRATES A 25% INCREASE IN ATTENDANCE

**GEO Business 2015**, which took place at the **Business Design Centre in London** from 27-28 May, is delighted to report another highly successful show, following its launch last year. The overall attendance was up a remarkable 25% on the 2014 show. Over 2000 people attended from a staggering 47 countries, positioning **GEO Business** as a truly international show. A key highlight of **GEO Business** show was the international exhibition with exhibitors from 20 different countries. Running alongside the exhibition was a cutting edge conference which hosted unmissable presentations about world-leading projects. **Caroline Hobden, Event Director for GEO Business**, commented, "With so much achieved at our second **GEO Business** event, we're already looking forward to our 2016 event where we hope to reach an even greater level of success for the industry."

[www.divcom.co.uk](http://www.divcom.co.uk)

### ECOMETRICA LAUNCHES GROUND-BREAKING TECHNOLOGY

**Ecometrica** has launched a new technology, which for the first time, allows government departments and firms to analyse complex data from satellites without the need for supercomputers. **Ecometrica chairman, Dr Richard Tipper**, announced the delivery of the new **Cube+** at the **UK Space Centre, Harwell**. A combination of software and customised cloud computing hardware, the ground-breaking system allows sequential images taken by satellites to be built up layer upon layer, quickly and efficiently, to provide a much more detailed, and in-depth answers to complex queries about changes to agriculture, forests, coasts and urban areas. Cube+ is aimed at the growing global market in Earth observation information products, which Ecometrica estimates is worth around £600m today and is projected to double over the next decade. Clients are expected to include space agencies, homeland security and disaster response, as well as firms working in agriculture and forestry, infrastructure investors and planners.

[www.ecometrica.com](http://www.ecometrica.com)

## AIRBUS DEFENSE AND SPACE AND HEXAGON GEOSPATIAL PARTNERSHIP

**Airbus Defense and Space** and **Hexagon Geospatial** have partnered in a new content-sharing program that will enable end-users to have access to **Earth Observation** data and software through smart applications offered by Hexagon Geospatial. The content provided by Airbus Defense and Space will combine very-high and high resolution optical imagery from **Pléiades** and **SPOT satellites** with the Hexagon Geospatial offering. This partnership will fuel the creation of new smart applications, which will provide end-users with easy access to fresh data and powerful technology to transform this data into useful information across all market segments - government, commercial, utilities, natural resources, and more. Initially, the partnership will provide access to content from Airbus Defense and Space's satellites, and in the future, powerful radar data from the TerraSAR-X satellite and a range of digital elevation models for Hexagon Geospatial smart applications will be made available as well.

[www.airbusdefenceandspace.com](http://www.airbusdefenceandspace.com)  
[www.hexagongeospatial.com](http://www.hexagongeospatial.com)

## SHOOT OUT AT THE FME CORRAL - MISO HOLDS THEIR BEST WORLD TOUR EVENT YET

Having built up a reputation for delivering events with a difference, **miso's FME World Tour** did not disappoint with delegates scoring it as one of the best events they've been to. Hosted this month at miso's headquarters in Birmingham, the event proved so popular that within weeks of invites being sent out it had already sold out. Rather than sticking to the same old format each year, **miso** always tries to raise the bar by making the sessions even more innovative and engaging. The ultimate goal of the event was for everyone to leave buzzing with new concepts and ideas that they could then apply in their own workplace.

**Michael McGuiness from Birmingham City Council** commented: "A fantastic event, well put together and run. It was impossible to come away not having learnt something new."

[www.misoportal.com](http://www.misoportal.com)



## GABON MINING SECTOR PROJECT AWARDED TO GAF

**GAF AG** and its partner **Sofreco** have been awarded the "**Renforcement des Capacités de l'Administration des Mines**" contract and the initiation of activities in **Gabon**. The client and beneficiary is the **Ministry of Mines, Industry and Tourism in Gabon**. The project has been launched as a response to Gabon's request for assistance in developing its mineral sector. The project addresses a challenging portfolio of activities in the field of geological and environmental mapping, mineral potential

assessment and institutional strengthening. The overall aim is to make the mining sector more attractive to private sector investment. This will strengthen the contribution of Gabon's mining sector to economic development. The assignment is well-suited to GAF, which has a track-record of more than 20 years of experience in the provision of institutional and technical assistance in mining sector governance programmes via its consultancy services and cutting-edge software solutions. [www.gaf.de](http://www.gaf.de)

## NETCAD HOSTS SWITZERLAND'S MINISTER OF ECONOMY AND SWISS BUSINESSMEN

**Philippe LEUBA, Minister of Economy of Switzerland** along with a Swiss businessman committee visited **Netcad** on 8 May 2015. The visit was undertaken to understand the importance of informatics and innovation in **Turkey** and to examine the works done in this respect. Welcomed by the management team of **Netcad**, a GIS software firm with 26 years of experience, the committee learned about the solutions and the software developed by Netcad as well as the EU projects and R&D activities they had been involved in. The committee appreciated the great works undertaken and developed by Netcad on a national and international level. In his speech at the end of



visit, the head of the committee mentioned that Netcad's achievements were very well received and provided a very good insight into the excellent examples of the software developments within Turkey. [www.netcad.com.tr](http://www.netcad.com.tr)

## ORBIT GT AND GENESYS, INDIA, SIGN RESELLER AGREEMENT

**Orbit GeoSpatial Technologies** is proud to announce that **Genesys, India** has been selected as **Reseller of Orbit GT Mobile Mapping** software products. "We are pleased to have signed a Reseller Agreement with Genesys, a leading provider of mobile mapping and integration solutions in India," says **Peter Bonne, CEO of Orbit GT**. "We look forward to bundle our efforts and provide better and faster solutions for our joint customers, making their business more effective and

workflows more efficient." "We are excited with the partnership with **Orbit GT**, Belgium and believe their products and solutions will add significant value to customers in the fast growing mobile mapping market in India," says **Om Hemrajani, Principal of Genesys International Corporation Ltd.** "We intend to leverage Orbit GT's product capabilities combined with our strengths in LiDAR data acquisition and mapping to present compelling value to end customers" [www.orbitgt.com](http://www.orbitgt.com)



## SKY-WATCH UNVEILS THE MUNINN VX1 HYBRID UAV

Danish Sky-Watch unveiled a prototype of its new **MUNINN VX1 hybrid drone** design at the **Nordic UAV Event** on **May 28, 2015**. In cooperation with **DTU Space** and **DTU Environment** Sky-Watch is on the path to change the game by introducing the MUNINN VX1, a new "Two Worlds|One UAV" type of hybrid UAV, that will help to solve tomorrow's environmental challenges. "Two Worlds | One UAV" signifies the ambition to merge two proven technologies and effectively combine the best features from a helicopter with those of an airplane. The MUNINN VX1 design incorporates the ability to take-off and land vertically in small or constrained spaces, combined with the ability to cruise horizontally at high speed to cover larger geographical areas and quickly reach objects or points of interest. The MUNINN VX1 is partly funded by a grant from the Danish Government through the Innovation Fund. [www.sky-watch.dk](http://www.sky-watch.dk)

### LAUNCH OF MAPCAREERS AT THE GEOBUSINESS 2015 EVENT



**MapCareers**, a new service matching candidates and employers for career progression within the **UK and European Geo-Spatial industry**, was officially launched on May 27th at the **GEOBusiness 2015** event held in the **Business Design Centre, London**. With many years experience in recruitment and the Geo-Spatial industry, [www.mapcareers.com](http://www.mapcareers.com)

MapCareers will be able to ensure that both the client and candidate can be confident in the ability for them to match available opportunities. MapCareers provide help for experienced candidates with a professional CV service to ensure the right match, and for new graduates, MapCareers will offer in-depth information, training opportunities, and free advice on the industry. One of the partners of MapCareers is pGNOSIS who offers training within the Geo-Spatial industry for graduates, professionals, and those that have an interest in, and wish to become involved in Geo-Spatial technology.

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The RIEGL VP-1 is designed for the VUX-SYS, which comprises the RIEGL VUX-1LR survey-grade LiDAR Sensor, the IMU/GNSS unit, the control unit and a digital camera. The VUX-SYS is fully integrated into the small and lightweight RIEGL VP-1 pod, to be mounted on standard hard points and typical camera mounts of manned helicopters.

VUX-SYS control unit  
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## ORDNANCE SURVEY BECOMES A STRATEGIC MEMBER OF THE OPEN GEOSPATIAL CONSORTIUM

The OGC is pleased to announce that **Ordnance Survey (OS)** has raised its **Open Geospatial Consortium (OGC)** membership level to become the first Strategic Member outside of the USA. OS joins the **US Department of Homeland Security, US Geological Survey, US National Geospatial Intelligence Agency** and **NASA** as strategic members, reinforcing the company's vision to be at the forefront of open standards development. As a strategic member OS will use their skill and expertise to drive a collective and unified approach to promoting interoperability for the geospatial industry. The new membership will also allow OS to represent Europe, at a strategic level, to improve the quality of standards globally and to enable the industry to continue to innovate and grow. The new OS OGC Strategic Membership was officially announced at the World Geospatial Forum on 27 May 2015. [www.opengeospatial.org](http://www.opengeospatial.org) [www.ordnancesurvey.co.uk](http://www.ordnancesurvey.co.uk)

## SAAB AND DIGITALGLOBE ANNOUNCE VRICON JOINT VENTURE TO CREATE THE GLOBE IN 3D

Defense and security company **Saab** and **DigitalGlobe, Inc.** has announced the creation of a joint venture, **Vricon, Inc.** to produce photo-realistic 3D products and digital elevation models globally for enterprise and government geospatial markets with unmatched coverage and delivery timelines. **Vricon** combines Saab's unique 3D technology and know-how with DigitalGlobe's unrivaled archive, which contains billions of square kilometers of the world's highest quality commercial satellite imagery. Together the Vricon joint venture will establish high scale production capabilities that will make highly accurate photo-realistic 3D products and elevation data of the earth, accessible via its unique visualization platform and standard based data formats. Vricon's technology enables imagery content to accurately represent all visible objects on the earth in 3D. Vricon serves the entire professional geospatial market, with an initial focus on defense, security, and infrastructure. [www.saabgroup.com](http://www.saabgroup.com) [www.digitalglobe.com](http://www.digitalglobe.com) [www.vricon.com](http://www.vricon.com)



## COLOGNE CATHEDRAL TO BE DIGITALLY PRESERVED

World heritage sites are under constant threat from natural and man-made events such as climate change, earthquakes, pollution, fire, vandalism, tourism and urban pressure. Cutting-edge laser scanning technology can provide accurate 3D records of these sites for conservation and management, as well as 'digitally preserve' the site for future generations. A team from the **Hochschule Fresenius, Faculty of Business and Media** in Cologne under the technical direction from the **School of Energy, Geoscience, Infrastructure and So-**

**ciet** at **Heriot-Watt University, Edinburgh** will utilise the latest 3D survey technology to digitally record the magnificent **Cologne Cathedral World Heritage Site**. The project will be supported by the city of Cologne and the Dombauhütte cathedral conservation. **CyArk**, a charitable organisation that aims to record for posterity cultural sites worldwide will digitally preserve Cologne Cathedral for posterity as it is one of the many renowned monuments protected as a **UNESCO World Heritage** site. [www.hs-fresenius.de](http://www.hs-fresenius.de)

## NEW AUSTIN, TEXAS HEADQUARTERS AND TOP LEVEL APPOINTMENTS BOLSTERS GREENROAD

**GreenRoad Technologies** is substantially expanding its activity in the North American fleet market. To spearhead sales and customer success, GreenRoad has appointed senior telematics industry executives **Ken McCann** and **Blake Burns** both of whom will be based at the company's new headquarters in Austin, Texas. GreenRoad, which also has offices in the UK, Israel and San Jose, California, recently secured \$26 million in growth capital to ex-

pand its sales and marketing activity in the US and EMEA. **Ken McCann**, an industry veteran who previously contributed to the growth of telematics companies FleetMatics and Telogis, will serve as **SVP Sales**, North America. **Blake Burns** brings to GreenRoad a wealth of experience in deploying geospatial software and SaaS solutions. His track record includes senior positions with Trimble Navigation and ContractPower. [www.greenroad.com](http://www.greenroad.com)

## GISTAM 2015 REPORT

**GISTAM 2015 - The 1<sup>st</sup> International Conference on Geographical Information Systems Theory, Applications and Management** took place in Barcelona, Spain from, April 28 to 30. GISTAM 2015 was held in conjunction with **ICEIS 2015** and **ENASE 2015**, covering a broad range of Geographical Information related fields. All papers presented at the conference venue will be available at the **SCITEPRESS Digital Library** and a short list of papers will be invited to submit to publication in a special issue of Springer in a **CCIS Series** book (**Communications in Computer and Information Science**). In addition to the presentation sessions, four outstanding keynote lectures were included, which are relevant to today's lines of research and technical innova-



tion. These talks were presented by: Robert Laurini, INSA, University of Lyon, José Bioucas Dias, Telecommunications Institute, Portugal, Jordi Corbera, Geological and Cartographic Institute of Catalonia, Ed Parsons, Google UK Ltd. GISTAM 2016 will be held in Rome on 28th & 29th April 2016. [www.gistam.org](http://www.gistam.org)



# DRONEMETREX APPOINTS MENA3D AS EXCLUSIVE RESSELLER IN MIDDLE EAST AND NORTH AFRICA

**DroneMetrex** has awarded **Mena3D** with an **Exclusive Reseller Agreement**. From now on Mena3D will market and sell high accurate photogrammetric **UAV systems**. **TopoDrones** in Middle Eastern Region and North Africa. **Dr.Khaled El Nabbout, General Manager of Mena3D** says: "We do believe that the TopoDrones will greatly compliment the range of Geospatial products we offer to our clients. Our esteemed clients in Middle East and North Africa will greatly benefit from the The TopoDrone systems, as they are a

powerful tool and a comprehensive solution to capture accurate Geospatial data and are grounded by utmost photogrammetric principles and mapping practices." Thomas Tadrowski, Managing Director of DroneMetrex states: "It is an honour to come into partnership with Mena3D. This company is a long-term key player in Geoinformatics market who understands the need and growing demand for rigorous accurate UAV mapping across numerous industries and business sectors." [www.dronemetrex.com](http://www.dronemetrex.com)

## COLT TECHNOLOGY SERVICES DEPLOYS INFINERA FOR EUROPEAN SUPERCORE NETWORK

**Colt Technology Services** is deploying the **Infinera DTN-X** packet optical transport networking platform for the upgrade of its long distance network (LDN), known as the **European Supercore**. With the **Infinera DTN-X platform**, Colt can support the demand for high capacity services in Europe more effectively. **Infinera's Instant Bandwidth™** allows Colt to rapidly provision 40G and 100G services to its carrier and enterprise customers while providing highly reliable and scalable services. Colt's European Supercore network, powered by the Infinera DTN-X, extends the benefits of Colt's existing long distance network. The European Supercore network supports national and international services between the European cities of London, Paris, Amsterdam, Brussels, Frankfurt, Dusseldorf, Hamburg, Berlin, Munich, Stuttgart, Zurich, Vienna and Dublin. The solution supports up to eight terabits per second (Tb/s) of capacity and the ability to provide continued service and revenue growth in the high bandwidth services market. [www.infinera.com](http://www.infinera.com)

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## BLACKBRIDGE AND CYBERA BRING LANDSAT 8 IMAGERY TO CANADIAN NON-PROFITS

**BlackBridge Networks** and **Cybera** have made a new tool available that gives researchers easy access to **Landsat 8 satellite imagery**. The imagery download service will benefit Canadian not-for-profit organizations that use geospatial information, including academic institutions, public groups, and research networks. Thousands of Landsat 8 Level 1T terrain-corrected, multi-spectral images are immediately available for selected regions of Canada, the United States, Brazil, Australia, and Western Europe. The catalogue of Landsat 8 imagery can be accessed via BlackBridge's self-service Representational State Transfer Application Programming Interface (REST API). This tool was built to easily discover and access large satellite imagery catalogues, and relies on Canada's high-speed, unmetered research and education network infrastructure provided by Cybera and its national network partner, CANARIE. This powerful digital infrastructure connects 100 similar advanced networks internationally, and supports major international innovation projects. [www.blackbridge.com](http://www.blackbridge.com)

## INTERGRAPH UNVEILS I/MAP EDITOR FOR ARCGIS

**Intergraph Security, Government and Infrastructure** (SG&I) unveiled **I/Map Editor** for **ArcGIS**, a new product that works directly with **Esri's ArcGIS Platform** to migrate geospatial data into **Intergraph's Computer-Aided Dispatch** software (I/CAD), creating greater efficiencies for users of both systems. I/Map Editor for ArcGIS brings advanced mapping features to Intergraph's map build environment, automating and streamlining map creation in I/CAD, and is designed to minimize the number of different systems and steps required for ArcGIS users. Intergraph's I/CAD system is critical to public safety operations, enabling agencies to quickly answer emergency and non-emergency calls, create and update incidents and manage multiple resources in real time. Intergraph's I/Map Editor products facilitate the use of GIS data as the source of mapping information in I/CAD. Built on ArcGIS, the new I/Map Editor for ArcGIS enables I/CAD map production within ArcGIS. An extension hosted in ArcMap, it natively connects to Esri data sources. [www.intergraph.com](http://www.intergraph.com)



## INTELINAIR ANNOUNCES NEW SAFESMART UAS PRODUCT SUITE

**IntelinAir** has announced the launch of its new line of **unmanned aerial system** (UAS) products, powered by its patented robust adaptive flight control technology delivering precision data collection and advanced data-analysis for actionable intelligence. At the core of this new UAS technology is the company's flagship **SafeSmart™ Robust Adaptive Flight Control**, a patented technology exclusively licensed from the **University of Illinois at Urbana-Champaign**. IntelinAir's **SafeSmart™** advanced mathematical algorithms deliver predictable autonomous flight

regardless of unforeseen disturbances such as high wind, precipitation and inclement weather. The flight control technology underlying **SafeSmart** has been rigorously tested in military and commercial applications for over 10 years. Organizations such as NASA, the U.S. Air Force and the U.S. Navy have validated this technology to maintain control even in severe conditions such as stall and post-stall. After millions of dollars of testing and validation, **IntelinAir** is now applying this technology to mission-critical commercial applications. [www.intelinair.com](http://www.intelinair.com)

## RÜPPELLS GRIFFON PUTS TWITTER ON THE MAP AT CEBIT AUSTRALIA 2015

Emerging geospatial analytics firm **Rüppells Griffon** stole the show at the recent **CeBit Australia 2015** expo with its custom-built Twitter map. The web-based app showed relevant tweets in real-time on a world map, with a scrolling feed of tweets on the right, and a global map that visualised Twitter activity by geographical region. The Twitter app was built to give CeBit attendees a simple, real-world demonstration of how geo-

tial technology could be used to create an engaging, interactive display. "It was a big hit at CeBit. We had a steady stream of people coming to our booth that wanted to see the Twitter map, and this provided us with a nice segue to talk about the rest of the geospatial services we have on offer," said **Ana Ouriques, Rüppells Griffon's co-founder and director**. [www.ruppellsgriffon.com](http://www.ruppellsgriffon.com)

## CONNEXIENT MEDINAVTM DEPLOYED AT NATIONAL INSTITUTES OF HEALTH

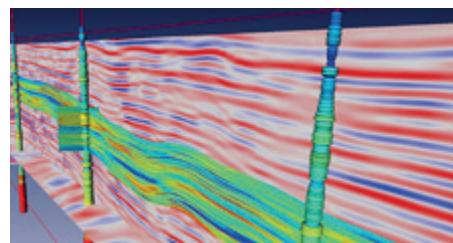


**Mark Green, CEO of Connexient** has announced that the **National Institutes of Health** has selected **Connexient's MediNav™ Digital Wayfinding and Patient Experience** solution for its **Clinical Center Complex** on the **NIH Campus in Bethesda, MD**. The Center consists of 3.5 mil-

lion square feet of mixed occupancy space in three congruent buildings on the NIH campus. **MediNav™** features a native application for **iPhone** and **Android smartphones**, which provides patients and visitors with compelling **Indoor Maps, Turn-by-Turn** directions, **Physician Lookups**, and **Location-based Content**. This is complemented by an all-screens **Digital Wayfinding** solution for arriving visitors and patients encompassing Web, Mobile Web, Kiosks and Digital Signage. **Mark Green** said: "We are honored and excited to be selected by the National Institutes of Health for this important project. This will be the largest deployment of Indoor Navigation and Enterprise Location-based Services to date for Connexient." [www.connexient.com](http://www.connexient.com)

## MAJOR RELEASE OF HAMPSON-RUSSELL SOFTWARE SUITE FROM CGG GEOSOFTWARE

**CGG GeoSoftware** has announced the release of **HRS 10.0**, a major release of the **Hampson-Russell seismic interpretation** and reservoir characterization software suite. The enhanced capabilities of **HRS 10.0** reflect a commitment to continually improve reservoir characterization technologies for geoscientists. **HRS 10.0** unveils two completely new products: **RockSI**, an interactive tool for exploring the link between rock properties and seismic data through petro-elastic models. **GeoSI**, pre- and post-stack stochastic inversion to generate an unlimited number of detailed realizations, allowing uncertainty analysis. **GeoSI** can also deliver high-resolution lithology or other rock property volumes. The new release also includes updates and



enhancements to existing applications such as **depth-log** to depth-seismic correlation addressing the increasing need of geoscientists to work with depth volumes. **ProAZ** for azimuthal AVO provides synthetic azimuthal modeling from well logs. The range of connections to industry-standard has also been expanded. [www.cgg.com](http://www.cgg.com)

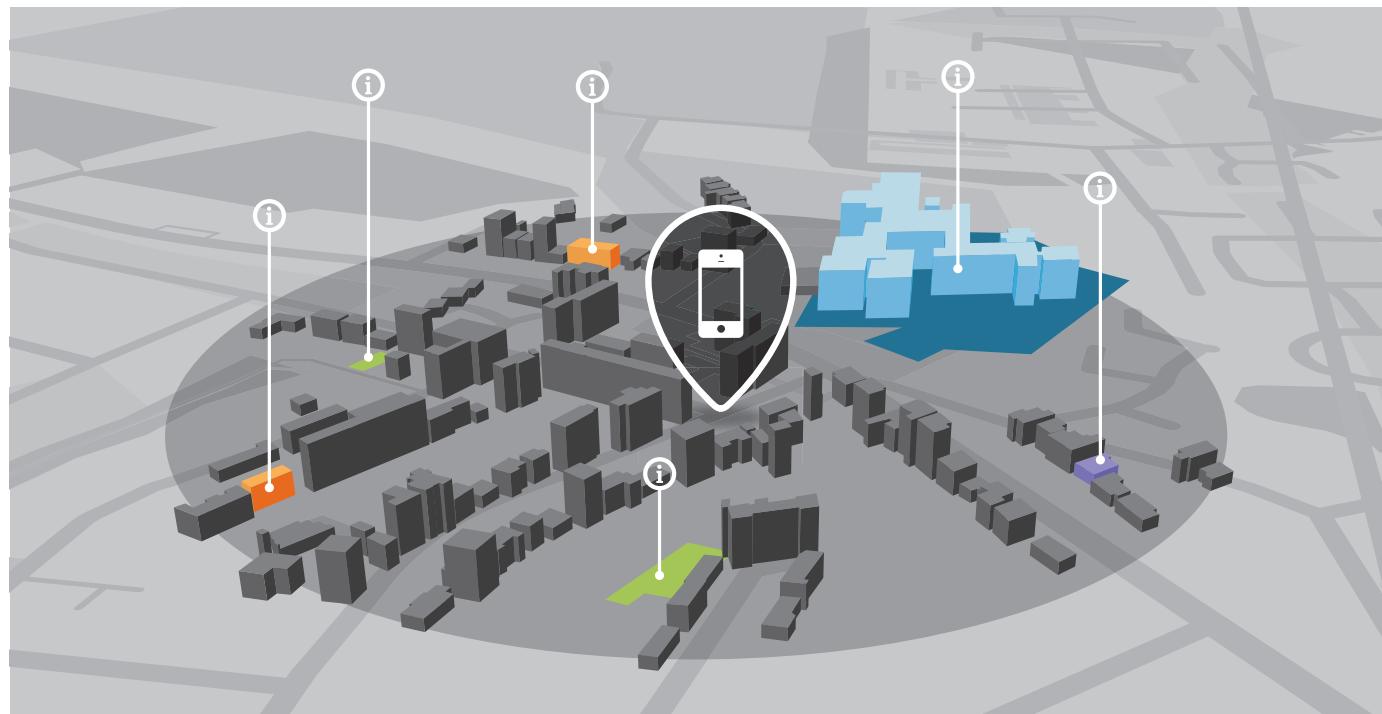
## SIMACTIVE PROVIDES INTEGRATED LIDAR AND PHOTO SOLUTION TO ALTOA

**SimActive Inc.** is pleased to announce the purchase of its **Correlator3D™** software by **Altoa** from French Guiana. The software will be used to process images and LiDAR data for the production of orthomosaics. "Following our recent acquisition of two digital cameras including the Phase One color, and infrared, we needed precise, powerful, and versatile photogrammetric software," said **Walid Mostafa, manager of**

**Altoa.** "After analyzing the available tools, we decided to choose **Correlator3D™**." "We are pleased to see an important company in South America such as Altoa adopt Correlator3D™," said **Dr Philippe Simard, President of SimActive.** "Their use of Correlator3D™ demonstrates the software's ability to adapt to different production environments and to integrate a LiDAR sensor with a camera." [www.simactive.com](http://www.simactive.com)

## THE HIGHLAND COUNCIL IMPLEMENTS MASTernaut CONNECT TO CREATE A SAFER, MORE EFFICIENT FLEET

**Masternaut** has been awarded a contract by **The Highland Council** for vehicle tracking and fleet management. The Highland Council will now benefit from **Masternaut Connect** and its powerful suite of fleet management solutions to ensure route efficiency and evaluate driver risk, creating a safer more efficient fleet. **Masternaut Connect** will be operating across a fleet of 238 vehicles, covering all council vehicles exceeding 3.5 tonnes including road sweepers, LGV haulage, dedicated winter maintenance, gully emptying and refuse collection vehicles. Fleet managers at **The Highland Council** will have access to Masternaut Connect's powerful suite of modules, giving it 100% accurate information in real time across its entire fleet of vehicles. This information will allow The Highland Council to plan the most effective routes to save on fuel, as well as evaluate driver behaviour and risk, in order to improve road safety. [www.masternaut.com](http://www.masternaut.com)



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## PEOPLE

### Director appointed at SDU's New Drone Centre

The **University of Southern Denmark** (SDU) has opened a new **Drone Centre** that will be called **SDU UAS** (Unmanned Aerial Systems) **Centre** and a former **Lieutenant Colonel in the U.S. Marine Corps, Brad Beach**, has been appointed as **Director of the centre**. He brings great international experience with drones through his latest position as Director of Marine Operations at the U.S. Military's UAS School. Brad Beach has 30 years of experience with aviation in the USA. He is a qualified pilot and has served as UAS Division Chief for the U.S. Marine Corps with responsibility for initiatives and investments of 1.5 billion dollars. Now he is looking forward to starting as Director of the centre at SDU. First and foremost, the **SDU UAS Centre** we will get to work on developing technology for drones, which will make them more stable and intelligent. [www.uasdenmark.dk](http://www.uasdenmark.dk)



## PEOPLE

### Masternaut Appoints Dhruv S. Parekh as Chief Executive Officer

**Dhruv S. Parekh** has joined **Masternaut** as **Chief Executive Officer** and will focus on leveraging Masternaut's leading technology platform to bring continuous innovation and value to the commercial fleet market through the adoption of telematics. The telematics industry is in the early stages of a major trend in connected vehicles, and Masternaut is uniquely positioned to lead the market in technology and service innovation. Dhruv commented, "I am excited to be joining Masternaut, a leader in telematics with a proven track record of delivering value to thousands of customers across Europe." **Han Sikkens, Masternaut Board Director** commented, "We are delighted to have an experienced global technology executive taking the helm at Masternaut to lead the next stage of the company's growth." Dhruv holds Bachelor's degrees in Mechanical Engineering and Industrial Engineering, as well as a Master's degree in Industrial Engineering all from the Georgia Institute of Technology. [www.masternaut.co.uk](http://www.masternaut.co.uk)



## ALLIANCE

### Pitney Bowes Announces a New Alliance With iGeolise

**Pitney Bowes Inc.** has announced a new alliance with mapping software business **iGeolise**. The collaboration will give **Pitney Bowes' GeoInsight** customers the opportunity to benefit from the iGeolise innovative, award-winning software applications, which add extra layers of precise and accurate geographic data to their location-based content. One of iGeolise's software applications, **TravelTime**, uses satellite data to calculate the possible locations reachable within a specified time period. This new strategy adds depth, precision and value to local data. Initially an application aimed at consumers, iGeolise quickly realised the impact of providing this insight to consumer-facing businesses focused on delivering an improved customer experience. Now, **Pitney Bowes GeoInsight** clients can use this application to provide detailed, accurate public transport catchments, giving their customers an exact travel time so they can create, for example, a map of their customers within a fifteen-minute tube journey of a particular restaurant. [www.pitneybowes.com/uk](http://www.pitneybowes.com/uk)



## AWARD

### Landmark recognised at DMGT's Community Champions Awards

Reading-based **Landmark Information Group** has been recognised at this year's **DMGT Community Champions Awards**, which celebrates the charitable efforts of those that work within the DMGT group of businesses across the world. The group picked up the **'Team Award'** for work undertaken to repair, restore and install new play equipment into adventure playgrounds in two of Bristol's most deprived neighbourhoods. **Mark Milner, CEO of Landmark Information Group** said: "I'm proud that the entire Landmark team has left a lasting legacy to provide creative development to local children well into the future." Also at the awards, **GIS & Cartography Manager Darren Connaghan**, who works from **Landmark's Argyll Environmental office** in Brighton, was 'Highly Commended' in the **Personal Achievement Award**. This is in recognition for the volunteering work Darren has carried out for **MapAction**, a charity dedicated to providing leading mapping services and information management expertise for humanitarian emergencies. [www.landmark.co.uk](http://www.landmark.co.uk) [www.mapaction.org](http://www.mapaction.org)



## AWARD

### u-blox' ODIN-W2 awarded for Internet of Things innovation

**u-blox** is a winner of the **IoT Innovations Awards** for summer 2015. This Award is designed to honor the most transformative businesses in the realm of the Internet of Things. Submitted IoT business and products were judged by an editorial panel representing a cross section of the industry. Winners were selected based on a variety of criteria, including most creative and technologically advanced products, services, and platforms. "We are very proud to receive this award that highlights u-blox' commitment to develop solutions for the IoT market. Our winning product, ODIN-W2 is a compact yet powerful stand-alone multiradio module including Classic Bluetooth, Bluetooth low energy and Wi-Fi. Multiradio solutions enable product innovation for IoT in a range of applications such as smart energy, healthcare, manufacturing and telematics," explained **Pelle Svensson, Product Marketing Manager Short Range at u-blox**. [www.u-blox.com](http://www.u-blox.com)

## PEOPLE

### IDV Solutions CTO authors new white paper on the Next Generation Command Center

**Ian Clemens**, co-founder and Chief Technology Officer of IDV Solutions, LLC, has authored a new white paper on the **Next Generation Command Center**. The paper describes the critical role the Next Generation Command Center will play in organizations as they anticipate risk events and act to minimize their impact on safety, operations, and business continuity. "This paper is geared toward leading organizations who are looking for the latest technology to enable them to maintain their market-leading positions," said Clemens. "One tool that will support them today and in the future is enterprise risk visualization, an actionable, integrated approach to risk management, which facilitates the fusion of global risk data, signals and systems, big data analytics, and geospatial visualization." The white paper is available and can be downloaded from: <http://idvsolutions.com/resources/white-papers.aspx>