PEOPLE

Director appointed at SDU's New Drone Centre

The **University of Southern Denmark** (SDU) has opened a new **Drone Centre** that will be called **SDU UAS** (Unmanned Aerial Systems) **Centre** and a former **Lieutenant Colonel in the U.S. Marine Corps, Brad Beach**, has been appointed as **Director of the centre**. He brings great international experience with drones through his latest position as Director of Marine Operations at the U.S. Military's UAS School. Brad Beach has 30 years of experience with aviation in the USA. He is a qualified pilot and has served as UAS Division Chief for the U. S. Marine Corps with responsibility for initiatives and investments of 1.5 billion dollars. Now he is looking forward to starting as Director of the centre at SDU. First and foremost, the **SDU UAS Centre** we will get to work on developing technology for drones, which will make them more stable and intelligent. **www.uasdenmark.dk**

PEOPLE

Masternaut Appoints Dhruv S. Parekh as Chief Executive Officer

Dhruv S. Parekh has joined **Masternaut** as **Chief Executive Officer** and will focus on leveraging Masternaut's leading technology platform to bring continuous innovation and value to the commercial fleet market through the adoption of telematics. The telematics industry is in the early stages of a major trend in connected vehicles, and Masternaut is uniquely positioned to lead the market in technology and service innovation. Dhruv commented, "I am excited to be joining Masternaut, a leader in telematics with a proven track record of delivering value to thousands of customers across Europe." **Han Sikkens, Masternaut Board Director** commented, "We are delighted to have an experienced global technology executive taking the helm at Masternaut to lead the next stage of the company's growth." Dhruv holds Bachelor's degrees in Mechanical Engineering and Industrial Engineering, as well as a Master's degree in Industrial Engineering all from the Georgia Institute of Technology. **www.masternaut.co.uk**

ALLIANCE

Pitney Bowes Announces a New Alliance With iGeolise

Pitney Bowes Inc. has announced a new alliance with mapping software business **iGeolise**. The collaboration will give **Pitney Bowes' GeoInsight** customers the opportunity to benefit from the iGeolise innovative, award-winning software applications, which add extra layers of precise and accurate geographic data to their location-based content. One of iGeolise's software applications, **TravelTime**, uses satellite data to calculate the possible locations reachable within a specified time period. This new strategy adds depth, precision and value to local data. Initially an application aimed at consumers, iGeolise quickly realised the impact of providing this insight to consumer-facing businesses focused on delivering an improved customer experience. Now, **Pitney Bowes GeoInsight** clients can use this application to provide detailed, accurate public transport catchments, giving their customers an exact travel time so they can create, for example, a map of their customers within a fifteen-minute tube journey of a particular restaurant. **www.pitneybowes.com/uk**

AWARD

Landmark recognised at DMGT's Community Champions Awards

Reading-based **Landmark Information Group** has been recognised at this year's **DMGT Community Champions Awards**, which celebrates the charitable efforts of those that work within the DMGT group of businesses across the world. The group picked up the '**Team Award**' for work undertaken to repair, restore and install new play equipment into adventure playgrounds in two of Bristol's most deprived neighbourhoods. **Mark Milner, CEO of Landmark Information Group** said: "I'm proud that the entire Landmark team has left a lasting legacy to provide creative development to local children well into the future." Also at the awards, **GIS & Cartography Manager Darren Connaghan**, who works from **Landmark's Argyll Environmental office** in Brighton, was 'Highly Commended' in the **Personal Achievement Award**. This is in recognition for the volunteering work Darren has carried out for **MapAction**, a charity dedicated to providing leading mapping services and information management expertise for humanitarian emergencies. **www.landmark.co.uk www.mapaction.org**

AWARD

u-blox' ODIN-W2 awarded for Internet of Things innovation

u-blox is a winner of the **IoT Innovations Awards** for summer 2015. This Award is designed to honor the most transformative businesses in the realm of the Internet of Things. Submitted IoT business and products were judged by an editorial panel representing a cross section of the industry. Winners were selected based on a variety of criteria, including most creative and technologically advanced products, services, and platforms. "We are very proud to receive this award that highlights u-blox' commitment to develop solutions for the IoT market. Our winning product, ODIN-W2 is a compact yet powerful stand-alone multiradio module including Classic Bluetooth, Bluetooth low energy and Wi-Fi. Multiradio solutions enable product innovation for IoT in a range of applications such as smart energy, healthcare, manufacturing and telematics," explained **Pelle Svensson, Product Marketing Manager Short Range at u-blox**. **www.u-blox.com**

PEOPLE

IDV Solutions CTO authors new white paper on the Next Generation Command Center

Ian Clemens, co-founder and Chief Technology Officer of IDV Solutions, LLC, has authored a new white paper on the **Next Generation Command Center**. The paper describes the critical role the Next Generation Command Center will play in organizations as they anticipate risk events and act to minimize their impact on safety, operations, and business continuity. "This paper is geared toward leading organizations who are looking for the latest technology to enable them to maintain their market-leading positions," said Clemens. "One tool that will support them today and in the future is enterprise risk visualization, an actionable, integrated approach to risk management, which facilitates the fusion of global risk data, signals and systems, big data analytics, and geospatial visualization." The white paper is available and can be downloaded from: **http://idvsolutions.com/resources/white-papers.aspx**