

ASIAN SPOTLIGHT

THE LATEST NEWS AND PRODUCTS FROM ASIA



QUESTUAV AGRI HELPS INCREASE LIFETIME OF WORLD'S LARGEST PINEAPPLE PLANTATION

Scientific photographs taken from the **QuestUAV Agri-Pro** system, and processed with **Pix4D** are a powerful tool to fight soil erosion. Results show that image-based farm management can significantly reduce the soil loss on tropical fruit plantations, such as pineapple. In a study a reduction from intolerable 200 t/ha/yr was reduced to tolerable soil loss levels of <15 t/ha/yr; a factor of 27 times improvement. The management at **Dole**

Philippines were both surprised and delighted by the effectiveness of the UAV derived plans. The QuestUAV Agri has been designed to allow the capture of all-important data in the quickest way possible, drastically saving time and money. At the heart of the UAV sits an acclaimed Twin NDVI sensor, suitable for high-resolution analysis of vegetation and crop health as well as high quality orthomosaic and DEM generation. www.questuav.com

2016 CHC DEALER MEETING SUCCESSFULLY HELD

More than 25 **CHC** dealers from different countries attended the CHC yearly important event - **2016 CHC Dealer Meeting**, successfully held in Shanghai. Focusing on CHC's achievement in global market, **George Zhao, the CEO of CHC**, gave a presentation about market share that CHC has won in the past year and mapping out CHC's long-term strategy. The conference also enabled the dealers to share successful cases. Product managers in CHC introduced their main products and latest technology including **Land Survey** solution, **GIS** solution, **CORS** solution and **Monitoring** solutions. Dealers were so excited at CHC's rapid development and the splendid achievements made. On

the 3rd day more than 50 people enjoyed a memorable experience on a boat tour and a traditional dinner with beautiful night views of Shanghai. With full co-operation of all the dealers CHC are looking forward to a bigger market share in GNSS industry in 2016. www.chcnav.com



If you have a news item or wish to express your views on anything in this issue or in the world of geospatial information, then please email: robertbuckley@geoconnexion.com

SUPERGIS DESKTOP SELECTED BY KOREAN GEOTECHNOLOGY COMPANY

Supergeo Technologies Inc. announced that Korean Geotechnology Company **Nexgeo**, has selected **SuperGIS Desktop** for processing and visualizing geospatial data. Headquartered in Seoul, Nexgeo is a consulting firm and construction contractor involved with solving various geo-related tasks, such as building a geological resource database, creating a disaster monitoring system and developing geothermal energy capacity since its establishment in 2001. SuperGIS Desktop is full-featured Desktop GIS software, which can deliver exceptional performance and efficiency for a company like Nexgeo. In addition to basic GIS functions like Buffer, Clip or Union, technicians in a geotechnology company can calculate slope, aspect, curvature of a specified area and create isarithmic maps through the **3D analyst** extension of SuperGIS Desktop, which can significantly reduce the time and resources spent on these tasks. www.supergeotek.com

TRANSATEL DATASIM HELPS TRAVELERS KEEP UP WITH THE HUSTLE OF HONG KONG

As foreigners weave in and out of Hong Kong's maze of skyscrapers, they can now benefit from secure Internet connection at local data rates on the **SmarTone** network, thanks to **Transatel DataSIM**. The metropolis of Hong Kong is a bustling trade and financial hub, attracting over 60 million visitors each year. Many of these are business travellers burdened with expensive roaming fees in their attempt stay connected to the Internet. Now, thanks to Transatel DataSIM, professionals can focus on their business pursuits instead of searching for unreliable Wi-Fi connections. When their voyages take them elsewhere, travelers can recharge their DataSIM card and reuse it elsewhere in Asia, such as Singapore, Cambodia, Taiwan, Thailand, Malaysia, or in any of the 34 other countries that Transatel DataSIM already covers.

www.transatel-datasim.com