

# ASIAN SPOTLIGHT

THE LATEST NEWS AND PRODUCTS FROM ASIA



## NEW INTRODUCTION OF HI-TARGET

Since its foundation in 1999, Hi-Target Survey Instruments Co. Ltd. has engaged in GNSS high-tech industry, with its business range covering from research and development of GNSS technology, production and marketing of surveying, marine, GIS products, etc. In China, Hi-Target has established a nationwide sales and service network with more than 35 branches and 10 technical service centers. The core business fields of the corporation consists of GNSS surveying product series, digital sounder series, GIS data acquisition system,

integrated marine engineering application system, marine surveying, and marine mapping software products. At present, Hi-Target employs more than 1,600 people, who are constantly dedicated to GNSS technology research and development, production, marketing services and actively participated in the localization campaign of GNSS technology in China. In October, Hi-Target will be attending INTERGEO Conference and Trade Fair in Hamburg, Germany (Hall A4; Booth 069). [www.hi-target.com.cn](http://www.hi-target.com.cn)

## INMARSAT GIVEN APPROVAL FOR ISATPHONE 2 IN CHINA

**Inmarsat**, the world's leading provider of global mobile satellite communications, has received type approval from the Government of the **People's Republic of China** for its **IsatPhone 2** technology, making it the only international operator legally eligible to sell handheld satellite phones in the country. Working alongside local channel partners **MCN Beijing** (MCN) and **China Telecom Satellite** (CTS), Inmarsat is uniquely positioned to service the Chinese market and looks forward to meeting the strong demand generated across multiple sectors in China. **Tim Johnson, Vice President of Inmarsat's Enterprise Unit** said: "This is a very significant announcement for Inmarsat and something we have

worked hard on with our partners and the Chinese Government. Given the size and scale of the country, there is huge demand for reliable mobile voice communications in China. This announcement paves the way to meeting that demand." [www.inmarsat.com](http://www.inmarsat.com)



## LOCAL GOVERNMENT IN CAPOTERRA SELECTS SUPERGIS

**Supergeo Technologies Inc.** is pleased to announce that its full-function desktop product, **SuperGIS Desktop** was selected by **Capoterra** local government. Capoterra is a town located in southern Sardinia, Italy and usually recognized as part of the metropolis Cagliari. Recently, this small town is getting more and more popular for its fast development in the tourism industry. As one of the core GIS software designed by Supergeo product team, SuperGIS Desktop not only helps users to create, edit, and display spatial data, but also equips various capabilities for advanced spatial analyses. By using SuperGIS Desktop, local governments like Capoterra town government can easily integrate and manage public spatial data, such as the distribution of road networks, the street lamps, and other public works. And because the geospatial insight gained from GIS is powerful, users might find some trends simply by overlaying different data together. [www.supergeotek.com](http://www.supergeotek.com)

## ATRACK ANNOUNCES STRATEGIC PARTNERSHIP WITH PODSYSTEMM2M

**ATrack Technology Inc.** has announced a strategic partnership with **PodsystemM2M**, the expert in connectivity for the **Machine to Machine (M2M)** and **Internet of Things (IoT)** industries. As a result of the partnership, ATrack will join the Podsystem Partner Program, designed for providers of M2M and IoT hardware and software. It aims to fast track solutions to market by allowing companies to develop and deploy complete end-to-end IoT solutions. Remote, roaming and mission critical IoT applications such as fleet and asset tracking require an additional level of resilience that is not provided by many traditional telematics solutions. The combination of ATrack's robust telematics hardware and PodsystemM2M's resilient data connectivity solution makes this partnership especially relevant to telematics solution providers looking to provide a stable solution with built-in redundancy. Said **Frank Tang, CEO of ATrack Technology Inc.** "We appreciate Podsystem's expertise in data connectivity solutions for M2M and their commitment to customer support." [www.atrack.com.tw](http://www.atrack.com.tw)