## PEOPLE

#### Esri's Dr. Estella Geraghty Discusses Why Location Matters in Community Health



#### Dr. Estella Geraghty, Esri Chief Medical

Officer and health solutions director, joined a Panel of Experts to explain the importance of a **Geographic Context for Health Data**, spoke at a panel discussion at the **Health Means Business National Summit** held in February at the U.S. Chamber of Commerce Foundation headquarters in Washington, D.C. The panel discussion, "Using Data and Technology to Drive Community Health," touched on the root causes of health disparity in the United States and possible solutions that data analytics science can offer. Geraghty participated in a panel discussion to talk about Esri's mapping and analytics as a strategy to place health data in the context of location. The panel collaborated together in how organizations are effectively using data analysis to focus on personal and community health challenges and solutions. www.esri.com

### PEOPLE

#### Bluesky Appoints Steve Winter as Strategic Development Manager

Aerial mapping specialist **Bluesky** has appointed **Steve Winter** to the positon of **Strategic** 



**Development Manager**. Winter, an accomplished and driven industry strategist, will help the Leicestershire based company devise, develop and deliver a

comprehensive strategic and tactical plan for business development, growth and international expansion. Winter will work alongside the existing commercial and technical teams to identify marketable opportunities and realise their potential and, reporting directly to the board of directors, will help shape the company's expansion into new market sectors and geographical regions. "Steve has a proven track record in technical sales management," commented **Rachel Tidmarsh, Managing Director of Bluesky**. "He has worked with prestigious organisations, such as the Ordnance Survey, and has also helped smaller start-up companies prosper and achieve. At such an exciting time in Bluesky's growth, Steve's experience, business acumen and vision will prove crucial to our continued success." **www.bluesky-world.com** 

## PEOPLE

## Change in the Division Management at PTV Transport Consult

Werner Balz, Head of the Stuttgart office of PTV Transport Consult GmbH, has retired after 25 years at PTV. His successor is Dr.-Ing. Hagen Schüller is the new Division Manager. For Balz, there have been some milestones during his time at PTV: He played an important role in the establishment of the PTV office in Stuttgart 25 years ago, which started the planning of traffic control



and guidance systems on motorways. "Our Stuttgart team has made a significant contribution to ensuring that road users in jam- and accidentprone areas of Germany's motorways and in Austria can be directed safely and well-informed thanks to situation-dependent variable message and information boards," says Balz. "I can look back with satisfaction across my professional career and go into retirement assured that I have put the division for which I was responsible for so many years into good hands with Hagen Schüller," **www.ptvgroup.com** 

## PEOPLE

#### 3D Repo Appoints Andrew Norrie as Commercial Director

# **3D Repo** has appointed **Andrew Norrie** as **Commercial Director.**

Norrie, who joins the London based tech innovator, is a business development professional with nearly



ten years' experience in the 3D CAD and BIM sector, having worked for industry leaders such as SolidWorks and Graphisoft UK. Norrie brings a proven track record of sales, marketing and account management to the newly created 3D Repo role, which will help the company expand the user base of its award winning open source software solutions. "Having established 3D Repo as an innovator, and even a tech disruptor, we are now ready to take the next step in the journey from start-up to scale-up," commented **Dr Jozef Dobos, CEO of 3D Repo.** "Andrew brings to the position of Commercial Director a wealth of relevant business experience, an understanding of the sector and a desire to succeed." **www.3drepo.org** 

## PEOPLE

#### Top GIS Housing Officer Links Up With Oxford Data Consultancy

**Rick Thompson**, recognised as one of the leading GIS Officers working within the housing association industry, has moved from his role at Trafford Housing Trust to



join **Oxford Data Consultancy** (ODC) as their **Account Manager / GIS Consultant**, charged with the responsibility of helping housing associations develop their efficiency through the many benefits GIS offers. In his 3 years at Trafford, Rick moved the organisation from one that knew nothing about GIS to a housing association that now takes GIS seriously within areas across the business from Asset Management to Neighbourhoods and Developments. **Craig Godwin, Oxford Data Consultancy's Managing Director** said "We are delighted to have Rick join us. Not only does he complement our existing services but his indepth knowledge of the trials and tribulations HA's are going through will enable us to offer a fully comprehensive service." **www.odc.co.uk** 

## AWARD

#### Fugro Wins Two Prestigious Rail Industry Awards

**Fugro's RILA Track System** has been recognised with multiple wins at this year's prestigious **UK Rail Industry** 



Awards. The awards recognise excellence and innovation in the rail industry and Fugro was one of the most shortlisted companies, receiving nominations for its innovative RILA Track System in five award categories and taking home awards in two categories: Cost Base Reduction and Design Innovation. In selecting Fugro the pan-industry judging panel was impressed with the innovativeness of the RILA system, which offers a fully remote survey system, rapidly acquiring data that can be used for a wide range of purposes related to track geometry, condition and safety. Commenting on the awards, **Director Nick van den Hurk** said, "These awards are a fantastic achievement for all the team. We wanted to create a way to undertake track survey safer, faster and significantly cheaper than conventional ground survey methods." www.fugro.com