

# PEOPLE AND AWARDS

## PEOPLE

### Pix4D is expanding globally

Pix4D is adding two senior executives to their leadership team to strengthen global presence in Europe and North America. Pix4D welcomes **Henrik Battke** and **Thomas Odenwald**, joining the company as managing directors of Pix4D GmbH in Berlin and Pix4D, Inc. in San Francisco. Henrik has worked in different technical senior management roles on platform and enterprise products at HERE Technologies. Henrik will oversee R&D activities in agriculture and machine learning, while strategically managing enterprise and commercial activities in Germany. Thomas is a global strategy and technology executive with a passion for innovative products. Until recently he held the position of executive vice president for sales & marketing at SupplyShift, before that he was chief strategist and senior vice president for products and innovation at SAP. Thomas will lead Pix4D activities in North America focusing on enterprise sales development and building R&D teams. [www.pix4d.com](http://www.pix4d.com)



## PEOPLE

### Fugro Specialist Takes Up Honorary Role With British Geotechnical Association

**Nick Armstrong**, a manager with **Fugro's** site characterisation and geoconsulting business, has been appointed **Honorary Secretary of the British Geotechnical Association (BGA)**. The BGA specialises in the application of soil mechanics, rock mechanics and geology to engineering, instigating discussion on industry issues and providing technical seminars and input to training development. Having joined the BGA as a member last year, Mr Armstrong was appointed following interview and recommendation to the executive committee. Following his recent inauguration, he said: "I am delighted to have been accepted for the position of Honorary Secretary of the British Geotechnical Association. The association is hugely influential within the sphere of geotechnical engineering, both in the UK and internationally, and plays a crucial role in relation to training and professional development. I look forward to promoting innovation and best practice to help the industry move forward in these exciting times." [www.fugro.com](http://www.fugro.com)



## PEOPLE

### HERE appoints Sandy Hogan and Stefan Hansen for Americas and EMEA regions

**HERE Technologies** announced the appointment of **Sandy Hogan** as **Senior Vice President and General Manager for North and Latin America** and **Stefan Hansen** as **Senior Vice President and General Manager for Europe (including Russia), the Middle East and Africa**. In their respective roles Hogan and Hansen are responsible for initiating, prioritizing and maintaining customer engagements and ensuring service delivery at a regional level. These appointments are part of a newly established organizational setup at HERE with a strong focus on regions. It is designed to guarantee an optimal management of customer relationships. **Jeff White, Chief Customer Officer at HERE Technologies**, said: "I'm thrilled that with Sandy and Stefan we have two proven leaders who will take this customer-centric approach to their respective regions to leverage the major growth potential we see for HERE and its Open Location Platform across market segments and industries." [www.here.com](http://www.here.com)



## PEOPLE

### Kara Utter Named URISA Young Professional of the Year

**URISA** is pleased to announce that **Kara Utter** has been named **URISA's Young Professional of the Year** in recognition of her outstanding contributions as part of URISA's Vanguard Cabinet. Kara is a GIS Analyst for Valley County, Idaho. She has been an active participant on the planning committee for GIS-Pro, URISA's annual conference, particularly with student outreach and young professional networking events. She is also the lead for the URISA Marketing Website Sub-Committee and is very active locally in the URISA Northern Rockies Chapter. The Vanguard Cabinet (VC) is a URISA initiative which debuted in 2011 to engage young GIS practitioners (35 and under), increase their numbers in the organization, and better understand the concerns facing these future leaders of the GIS community. The Cabinet's mission is to collaborate with URISA's Board of Directors and Committees in creating and promoting programs and policies of benefit to young professionals. [www.urisa.com](http://www.urisa.com)



## PEOPLE

### Yotta strengthens marketing function to accelerate global growth

In a move designed to drive global growth, infrastructure technology company **Yotta** has appointed **Jessica Dye** as its new **Director of Marketing**. Dye's appointment is part of a company-wide push behind marketing to engage with customers and partners in multiple geographies, following the successful launch of the company's flagship Connected Asset Management platform Alloy earlier this year. "Jessica's appointment is vital to our strategic aim of global growth," says **Nick Smeed, CEO, Yotta**. "Yotta has huge recognition in our home market and we want to mirror this as we nurture the brand within other countries. We have invested millions of pounds to create Alloy, and as that investment is continued to meet the challenges of the future, we have the need to create a wider, deeper marketing function to inform and engage with our growing customers and partners around the world." [www.yotta.co.uk](http://www.yotta.co.uk)



## AWARD

### 3 Success for HR Wallingford in the DPC Innovation Awards 2017

**HR Wallingford** has been recognised in two categories of the IHS Dredging and Port Construction (DPC) Innovation Awards 2017 which were held in London on the 29 November 2017. The engineering and environmental hydraulics consultancy was shortlisted for both the Innovative Support Services Award for its cutting-edge survey vessel, the ARC-Boat, and the New Markets Award for 'Field measurements and modelling of the dynamics of sediment plumes from Deep Sea Mining operations'. **Mark Lee, Dredging Group manager**, said: "We are delighted to be recognised for our innovative work through the New Markets Award. The results of the bespoke field experiments, modelling and laboratory tests have advanced the understanding of the behaviour of sediment plumes in the deep ocean and will ultimately improve our ability to predict, monitor and hence manage, the impacts which may arise from future deep sea mining operations." [www.hrwallingford.com](http://www.hrwallingford.com)

