

PEOPLE AND AWARDS

PEOPLE

Mr. Tapio Kallonen appointed CEO, Specim Spectral Imaging Ltd. Oy



Specim is delighted to announce that **Mr. Tapio Kallonen** has been appointed Chief Executive Officer of the Company. Tapio Kallonen will join Specim to lead it after significant investments in new products for the next phase of its on-going rapid growth plan. Together with the senior management and skilled personnel, he will inspire and ensure Specim's continued commitment to its clients and partners, providing an unrivalled range of competitive hyperspectral instrumentation and imaging solutions for its clients' business success. **Risto Kalske, Chairman of Specim Board of Directors** says: "Tapio brings a wealth of experience from his earlier role to further develop Specim as a close-to-customer supplier and OEM partner." **Tapio Kallonen** says: "I am proud and honoured to join and lead the Specim team which possesses exceptional industry insights and understanding of both the technology and how it creates a significant value add to our clients and partners. www.specim.fi

PEOPLE

senseFly announces the appointment of new CEO, Gilles Labossière



senseFly has confirmed the appointment of its new **CEO, Gilles Labossière**. Labossière is the Executive Vice President and COO of Parrot Group, a position he will continue to hold as he focuses on boosting senseFly's growth in the professional drone space. "I am excited by the chance to build upon senseFly's leading position in the fixed-wing drone market," Labossière said. "As CEO, my focus will be on continuing to grow the company's share of the professional drone market and on leveraging its team's outstanding geospatial and agricultural expertise across the wider Parrot Group. senseFly will, in turn, benefit from our on-going strengthening of the group's Business Solutions portfolio, which comprises dedicated drone hardware, software and services." Globally trusted, high-precision senseFly solutions, such as the eBee Plus, comprise part of Parrot Group's wider Business Solutions portfolio. This portfolio also includes Parrot's multipurpose drone solutions for small and medium sized businesses. www.sensefly.com

PEOPLE

Hemisphere GNSS Appoints Jeffrey Farrar as Senior Sales Manager



Hemisphere GNSS, Inc. announced that **Jeffrey Farrar** has joined the company as Senior Sales Manager, Business Development for the North and South American regions. This appointment will further support and develop Hemisphere's expanding OEM (original equipment manufacturer) agriculture and machine control product portfolios in these established and developing areas. Based out of Robinson, KS, USA, Jeffrey brings a wealth of industry expertise and knowledge to Hemisphere. With 27 years of proven experience in the GNSS OEM agriculture sales market, he spent his entire career within different forms of the AgJunction, Inc. organization (formerly Hemisphere GPS, Inc. and RHS, Inc.). During his tenure, Mr. Farrar was instrumental to the launch and development of the Outback Guidance product line for the global agriculture marketplace. Prior to joining Hemisphere, Mr. Farrar has a proven track record of setting up and managing national and international dealer networks for aftermarket products and solutions. www.HGNSS.com

PEOPLE

OceanWise's Will Girard wins at the 2018 Apprentice of the Year Awards!



OceanWise's Will Girard, who started with the team in September 2016, has won an award in recognition of his high standards of achievement, outstanding commitment and excellent progression at the recent Apprentice of the Year Awards 2018. Will received his award from the Lord Mayor of Portsmouth. Will joined OceanWise as Business Administration Apprentice, seeking to gain a qualification whilst working, and has gone from strength to strength becoming an integral part of the team. **Dr. Mike Osborne, Managing Director OceanWise** said, "OceanWise is dedicated to supporting the apprentice scheme as we believe that not only does it bring emerging talent into the business, it also offers young people the chance to develop their skills and progress quickly whilst gaining qualifications. We couldn't be prouder of Will and what he has achieved during his time here." www.oceanwise.eu

PEOPLE

CGG announces the appointment of Sophie Zurquiyah as CEO

CGG announced the appointment of Mrs **Sophie Zurquiyah** as CEO. This nomination became effective at the end of the annual general meeting held on April 26. Announcing this appointment, **CGG Chairman Mr Rémi Dorval** said "The Board is convinced that with Sophie, CGG will get a CEO with a strong knowledge of the company and the industry that will be able to lead the CGG Group successfully for years to come." **Sophie Zurquiyah** was previously Chief Operating Officer (COO) and Senior Executive Vice President in charge of the GGR segment, Technology and Global Operational Excellence. She joined CGG in 2013 after 22 years in the oilfield services industry, working for Schlumberger in global executive positions ranging from business, operations, functional to technology, based in France, the United States and Brazil. She is a graduate from **École Centrale de Paris**, holds a master in Numerical analysis from the University of Paris. www.cgg.com

AWARD

Specim wins coveted Red Dot design award

Specim wins internationally recognized design award with its new Specim IQ camera. The winning design was created in co-operation with **Haltian Inc.** and **Mikael Heikkilä** from **Caasi Design**. Judges particularly valued the device's innovation and high-quality design. It was clear from the beginning that the Specim IQ design focus had to be on usability. Complicated information gathering and processing were to be hidden behind an easy-to-use graphic interface so that the user would get immediate results without knowledge of advanced mathematics. Red Dot design award is a clear indication that the right choice was made. This is the first time the coveted award has been given to a hyperspectral imaging device. "We know hyperspectral imaging; now we wanted to wrap that knowledge into a more user-friendly package," says **Harri Salo, leader of the Specim IQ project**. "At the same time, we want to make hyperspectral imaging technology available to more people." www.specim.fi