



SHAPING THE FUTURE AT GEO BUSINESS

SOPHIE POTTEN SAYS GEOSPATIAL TECHNOLOGY IS SHAPING THE FUTURE AND GEO BUSINESS 2018 WILL SHOWCASE THIS TRANSFORMATION WHEN IT RETURNS TO LONDON IN MAY

Industry experts and leading organisations from around the world will display, demonstrate and debate the remarkable impact geospatial technology and solutions are having on our global environment at GEO Business 2018, taking place in London from 22-23 May. The largest geospatial show in the UK is getting ready to break some records as 3,000 visitors are expected to attend!

With over 200 exhibitors, a brand-new seminar programme, cutting edge commercial workshops, strategic conference and an array of networking events, GEO Business 2018 offers unprecedented opportunity for visitors to acquaint themselves with the very latest developments in geospatial technology, practice and applications.

Global appeal

At the heart of the show is a free to attend international exhibition where visitors can meet face-to-face with 200+ of the world's leading suppliers of geospatial products and services from more than 24 countries. Attendees can keep up to date with the latest advances in geospatial technology and be the first to see product launches from across the globe.

Exhibitors will host more than 90 free to attend commercial workshop sessions where

visitors can explore, challenge and discuss the latest products and services and 'try before you buy'. A full seminar and workshop programme is available to view at www.GeoBusinessShow.com/schedule

Cutting-edge programme

New for 2018 are more than 75 presentations within 19 free to attend cutting-edge seminars where visitors can hear the remarkable impact geospatial technologies and solutions are having on our global environment. Case studies will demonstrate how others have increased productivity and reduced costs. Attendees will learn how the UK Government's Digital Built Britain programme is evolving, how technologies like BIM, Visualisation and Augmented Reality are interacting with new data sources like Big Data, Linked Data and Earth Observation data from satellites. They will hear about projects where the latest cutting-edge sensors and systems are being used to capture data quickly and safely using technologies like terrestrial laser scanning, imaging total stations, drones and airborne LiDAR.

The strategic conference will address the role of geospatial in powering the 4th industrial revolution. There is no denying that we are in the middle of a technological revolution

that is altering the way we live, move, work, and communicate with one another. This new era is rapidly becoming known as the 4th industrial revolution, and makes up the theme for this year's GEO Business strategic conference. Conference Chairman, Simon Navin from Ordnance Survey lays out the objectives for the day "The aim of the conference this year is to celebrate, challenge and develop the role that geospatial has to play in maximising the digital economy as part of this revolution." The full conference programme is now available to view online.

Register for FREE!

With so much free content on offer, don't miss out. Register for FREE online today. The exhibition, seminars and workshops are free to attend. There is a fee to attend the conference, prices start from £60. All visitors are asked to register online in advance to beat the queues onsite. For more information and to register, visit www.GeoBusinessShow.com.

Sophie Potten is Group Marketing Manager at GEO Business Show organisers, Diversified Communications UK (www.divcom.co.uk)

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Listen to BIM seminar by Tomas Sandström May 22, 14.45-15.15



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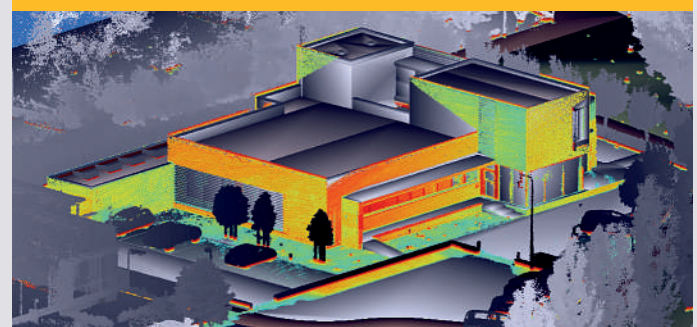


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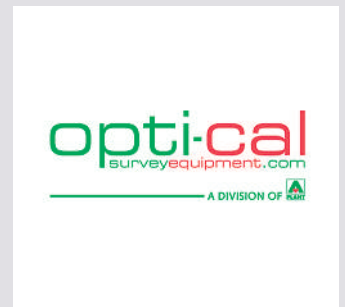
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In cooperation with their distribution partner for the United Kingdom, 3D Laser Mapping, RIEGL will present a comprehensive product portfolio for LiDAR surveying at GEO Business 2018. Besides the state of the art **VZ-i Line of 3D Terrestrial Laser Scanners**, RIEGL will focus on UAV-based applications and showcase the new **miniVUX-1DL** optimized for corridor mapping and the new **Integration Kit 600** for smooth integration of the miniVUX-SYS to small rotary-wing UAV.



Join us for the **RIEGL workshop** on Wednesday, **May 23, 9:30 in room C** and get an overview on the latest developments!

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