

INTERGEO 2019 UPDATE

GEOINFORMATION: THE CURRENCY OF THE FUTURE

COMBINING A CUTTING-EDGE EXPO AND CONFERENCE, INTERGEO THIS YEAR CELEBRATES ITS 25th ANNIVERSARY IN STUTT GART, 17th - 19th SEPTEMBER

With key technologies such as drones, smart cities, digital construction and digital mapping all embodying new and exciting innovations, this year's INTERGEO will demonstrate how geoinformation is fast becoming the currency of the future. Whether it be 3D visualisation, civic participation, Artificial Intelligence or indoor navigation, geoinformation is proving itself to be of immense societal value.

Tapping into mobility

The subject areas of the 25th INTERGEO will reflect this value across many technologies, not least those that relate to automotive and mobility. "By choosing to host the event in Stuttgart, we are tapping into the fundamental, multi-faceted topic of mobility and staying true to our belief that the intelligent use of geospatial information is helping shape a new world," says Prof. Hansjörg Kutterer, President of INTERGEO's host, the DWV (German Society for Geodesy, Geoinformation and Land Management).

As well as visualisation technologies such as Virtual and Augmented Reality, conference topics will also cover the use of Artificial Intelligence to assist with operational work, says Kutterer. Confident that Big Data will be another element of tomorrow's world, he believes that the intelligent processing of large data volumes is constantly improving, e.g., in laser scanning, and in evaluating data from the Copernicus Earth Observation and Galileo satellite navigation programmes.

Tackling global challenges

As the complexity of global challenges grows apace, geoinformation is seen to play an increasingly important role in meeting them. Global warming; urban growth; environmental change; autonomous mobility; automation by means of digitalisation: in all of these fields, INTERGEO's slogan "Knowledge and action for planet Earth" (global hub for geospatial technology) is more relevant than ever.

Daniel Katzer, Head of Trade Fairs at the organiser HINTE GmbH, adds: "In the light of our ever-increasing consumption of scarce raw materials, efficient action needs to be taken. No matter whether in the city of tomorrow or in process-related activities such as Building Information Modelling (BIM), geoinformation is the currency of the future. Why? Because we can only overcome local and global challenges with the right data to hand."

Gateway to the world

As the chosen venue for INTERGEO 2019, Messe Stuttgart is ideal for showcasing products, processes, solutions and the latest developments in the geospatial industry. At the centre of the motorway network and in close proximity to Stuttgart's international airport, the venue is incredibly accessible. Indeed, visitors from 123 countries will need to take fewer than 400 steps to get from their arrival gate to this state-of-the-art exhibition centre.

Latest news

1. Tying-in with the growing focus on smart cities, Joachim Schonowski, Head of Innovation Smart Sustainable Cities at Deutsche Telekom AG, is the first speaker to be confirmed. Moreover, the new Geoinnovation Campus in Hall 4 at INTERGEO 2019 will bring together associations, universities, researchers and a GeoCAREER platform.
2. The patron of INTERGEO is Horst Seehofer, the Federal Minister of the Interior, Building and Community.
3. Autodesk has joined sponsors Trimble and Hexagon on the INTERGEO Advisory Board (IAB).
4. As in previous years, INTERAERIAL SOLUTIONS and SMART CITY SOLUTIONS will act as the perfect complement to the core INTERGEO programme.

With just a few stand spaces now vacant, those wishing to exhibit should register today at <https://www.intergeo.de/intergeo-en/exhibitor/registration.php>

Keen to find out more about INTERGEO? Discover last year's trends and why you should be part of this year's action in Stuttgart by visiting www.intergeo.de/postshow

