



GeoSmart Trials a Pilot Groundwater Data Service with the FFC

GeoSmart has joined forces with the Flood Forecasting Centre (FFC) to help provide an exploratory service to develop options for improved advance warning of groundwater flooding to the public and business community. In the trials, GeoSmart analyses hydrometry data to calculate and model rising groundwater levels. While the effects of surface water runoff from flooding into rivers due to heavy rainfall are more immediate and understood, groundwater flooding can occur up to 30 days after a surface flooding event, as the water takes time to percolate and move through the landscape, until it emerges in key risk areas. With nowhere to go, it can rise through floorboards, air bricks and into sewer systems. www.geosmartinfo.co.uk

Veripos Extends Apex GNSS Positioning Service

Veripos has extended its widely-adopted Apex service with introduction of Apex5 which is capable of securing observations from five available satellite constellations comprising GPS, Glonass, Beidou, Galileo and QZSS. Using Precise Point Positioning (PPP) methods for correction or modelling of all GNSS error sources, the new multi-constellation service with its access to increased civilian signals via interoperable networks ensures increased levels of observation and redundancy. Other advantages include improved satellite count and position availability, particularly in masked and scintillated environments. Operations are based on Veripos's own Orbit and Clock Determination System (OCDS) which derives real-time corrections for all available satellite constellations using advanced state-of-the-art proprietary algorithms. www.veripos.com

SK Foods teams up with Ctrack for Advanced Vehicle Tracking

SK Foods, a frozen and chilled foods supplier to the restaurant trade, has installed an advanced vehicle tracking solution from Ctrack to streamline its delivery operation. The company will monitor its fleet of refrigerated vans using the web-based Ctrack Online system to gain added visibility of their whereabouts and target operational improvements such as fuel savings and more jobs per day. Ctrack Online will allow SK Foods to have full visibility of its multi-drop operation, making sure deliveries are made on time in the most effective manner. It will also help to identify any wastage within the fleet and enable the company to verify if the most efficient routes are being taken, achieving time and cost savings moving forward. www.ctrack.co.uk



EBTM awarded Social Media Contract with Navigation Electronics Inc

Elaine Ball Technical Marketing (EBTM) Ltd has been awarded a Social Media contract with Navigation Electronics, Inc a complete solutions provider that sells, rents, leases and services mapping/GIS and survey/construction equipment from Trimble and other leading suppliers. EBTM managed by Elaine Ball and Amanda Bradshaw

are a unique consultancy, favouring being classed as your 'bolt on marketing team' over traditional consultancy. The company of four won the contract with NEI after completing a Social Media Workshop in December 2015. Amanda Bradshaw, EBTM's Marketing Communications Director comments "The reward is knowing you've got the process right when you start to measure the statistics. You then prove that social really does have a part to play within clients integrated marketing communications." www.elaineball.co.uk



eeGeo announces strategic funding to fuel global growth

eeGeo has raised \$5 million in strategic financing from NetSol Technologies, Inc. and a group of investors. The company also signed a collaboration agreement with NetSol Technologies that will provide eeGeo with access to NetSol's pool of engineering talent. The eeGeo platform has already been experienced by millions of end-users around the world, enabling businesses to easily visualise complex data sets and location-based services in a 3D mobile experience. The investment will support eeGeo in its mission to develop the platform's next-generation interior mapping capabilities, answering customer demand for a solution that gives a 3D representation of any space. As a result, the company will be able to build a range of market-specific products that customers can personalise according to their needs. www.eege.com

RSA selects mission critical geocoding service from Europa Technologies

Europa Technologies is proud to announce the delivery of AddressCloud, an enterprise-grade address verification and geocoding service, to RSA Insurance Group plc. AddressCloud turns addresses into locations with rooftop accuracy at lightning speed. Utilising the latest search technology together with scalable cloud hosting, the service provides the high levels of availability demanded for mission critical applications. It will be integrated into multiple customer facing and internal applications. Europa Technologies will also be providing datasets such as OS AddressBase Premium and OSNI Pointer to RSA as part of a managed service. Rob Osment, Global GeoRisk Director, RSA, said, "We were impressed with the AddressCloud service that Europa Technologies showcased and look forward to benefitting from its performance and simplicity". www.europa.uk.com



mobile data collection, with value added



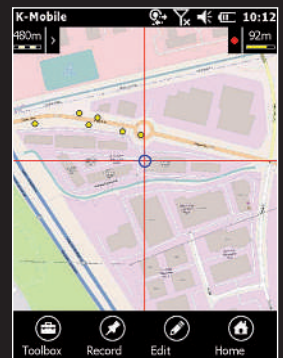
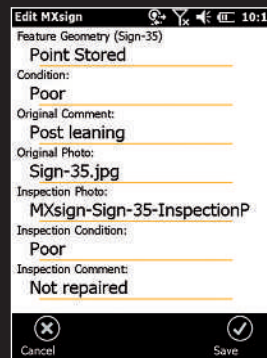
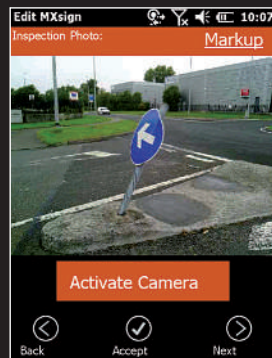
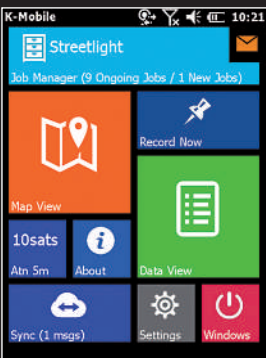
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K-Mobile data capture software has the capability to run on all Trimble® Windows® Mobile hardware platforms. Both software set-up and field use are simple and intuitive, shortening learning curves and enabling faster mobilisation of work forces. Forms are easily customisable and can be as simple or as complex as the task requires.



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