

# PEOPLE AND AWARDS

## PEOPLE

### Satellite Imagery Specialist 4 Earth Intelligence Appoints Managing Director



4 Earth Intelligence (4EI), an international earth observation company, has appointed **Mariam Crichton** to the role of Managing Director. Mariam joins the 4EI executive team at a time when satellite imagery has an increasingly important role providing evidence to support decisions relating to the protection of the planet, its population and activities. Mariam brings with her nearly **twenty years of management experience** in digital, media and geoinformation, with a specific focus on scaling up innovative tech companies. Mariam Crichton is currently the only woman of colour to hold a Managing Director position within the UK geospatial sector. Mariam has been an Advisor to the Board and a Non-Executive Director at Wired Sussex supporting the digital, media and technology cluster across Sussex. [www.4earthintelligence.com](http://www.4earthintelligence.com)

## PEOPLE

### KebNi Special Advisor To Spearhead Move Into \$5US Billion LEO Satellite Market



KebNi AB, a publicly traded company on the Nasdaq First North Growth Market stock exchange in Sweden, focused on becoming a leading supplier of antenna solutions, servicing international government and commercial markets has announced the appointment of **Ronald van der Breggen** as **special advisor** to the CEO. In this role Ronald will help develop KebNi's winning strategy for the large opportunity that the future LEO satellite services represent. Ronald brings over **25 years of telecommunication and satellite experience**, which includes working for several of the most prominent satellite operators, the last five years of which has been exclusively for LEO operators, most notably LeoSat, in the areas of strategic and commercial planning and sales management. [www.kebni.com](http://www.kebni.com)

## PEOPLE

### thinkWhere Appoints Louise Barnes as Chief Commercial Officer



Scottish technology company thinkWhere has appointed Louise Barnes to the position of Chief Commercial Officer. A specialist in **cloud based technology**, thinkWhere transforms the way businesses view and share location data. Its SaaS offering connects internal, project and publicly available data on one platform to help clients make more informed and future-proofed decisions. Barnes brings a proven track record of growth, leadership and client engagement to the thinkWhere management team having held commercial roles with organisations including **Scottish Water** and **Wood Mackenzie**. Louise Barnes is a creative business leader who galvanises people to grow and transform a company. She started her career with **Deloitte** in London before joining the Commercial division of Scottish Water as a **Marketing Manager** where she developed the brand and go-to market strategy for the first restored recycling facility in Scotland. [www.thinkwhere.com](http://www.thinkwhere.com)

## PEOPLE

### Creaform Names New Head of Sales



Creaform, the provider of portable and automated 3D measurement solutions, announced the appointment of **Marc-Antoine Schneider** as Head of Sales. Based in Grenoble, France, Mr. Schneider will lead Creaform's global sales and business development strategies and tactics for all territories and application markets. During his tenure at Creaform, Mr. Schneider has developed and expanded the company's network of distributors across multiple countries. Before being named Head of Sales, he was Creaform's **EMEA Sales Territory Manager** and contributed to opening branches in Italy and Spain. With a master's degree in **Business Administration**, Mr. Schneider originally joined Creaform in 2008 and held several positions in sales for the company, including Regional Sales Manager of Europe, the Middle East, and Africa. [www.creaform3d.com](http://www.creaform3d.com)

## PEOPLE

### Stephen Slessor becomes CICES president



Stephen Slessor has become the thirty-second President of the Chartered Institution of Civil Engineering Surveyors (CICES). Stephen is currently Regional Director within Scotland for **Morrison Construction's environment business**, part of the Galliford Try group. He is a firm advocate of the digital transformation of the civil engineering industry. Plans for his presidential year include introducing an online knowledge hub to support members in their professional development and improve support and communications internationally. He is keen to keep academic pathways to civil engineering relevant and engaged with industry, and recently become a visiting professor at Robert Gordon University in Aberdeen. [www.cices.org](http://www.cices.org)

## PEOPLE

### European Association of Aerial Surveying Industries Appoints Secretary-General



The European Association of Aerial Surveying Industries (EAASI) has appointed **Marcos Martínez-Fernández** as Secretary-General. An association of companies involved in the generation of geographic data from manned aerial platforms, EAASI has grown rapidly since its official launch last year. The appointment of Martínez-Fernández as Secretary-General represents the next stage in the Association's future as he will manage both day-to-day and **strategic business operations**. Marcos Martínez-Fernández has a proven track record of more than fourteen years' of **international aerial survey projects**. He has managed projects in South America, India and the Middle East, Europe, West Africa and the US, and has worked with organisations including the **World Bank** and the **Inter-American Development Bank** as well as national governments and international agencies. [www.eaasi.eu](http://www.eaasi.eu)