



FOUR THINGS TO SEE AT GEO BUSINESS

THE UK'S LEADING EVENT FOR THE GEOSPATIAL COMMUNITY RETURNS TO EXCEL LONDON FROM 17-18 MAY 2023. HERE'S A SNEAK PREVIEW OF THIS YEAR'S SHOW.

GEO Business offers insight and inspiration to help geospatial professionals unlock the potential of technology and get up to speed on the latest developments.

The show returns to ExCeL London on 17-18 May 2023, welcoming 3,000+ forward-thinking attendees eager to share ideas, source new technologies, discover new ways of working and grow their networks.

Visitors will meet over 120 big name brands and cutting-edge start-ups showcasing the newest tech, tools, and solutions for geospatial. Plus, they'll hear from the profession's brightest minds and get up to speed with key trends in the free-to-attend education programme featuring 150 expert speakers.

If that's not enough to strike up your interest, here are four more reasons to visit GEO Business this year...

1. Try out the latest technology at the Demo Zone

A new offering at GEO Business this year takes form in the Demo Zone, presenting attendees with an exciting opportunity to get hands on with the latest scanning and surveying technology.

This brand-new space will feature a mock construction site and presentation area, where exhibitors will host scheduled,

hour-long sessions demonstrating their tech live. What better way to get to grips with new and emerging products?

The Demo Zone is a chance to meet the brains behind the technology and put your questions to them face-to-face, all while having a bit of fun.

2. Top up your knowledge and gain CPD points

As well as a central exhibition, the event will feature a CPD-accredited programme, offering over 120 sessions across six theatres. Attendees can expect to be inspired and informed by a wide range of talks and panels, focusing on the key areas shaping geospatial.

You can claim accredited CPD hours by attending any of the sessions that make up the education programme at GEO Business. They're all certified as professional development to help you boost your career.

3. See exclusive UK launches of the latest products

GEO Business is the place to see exclusive launches of the latest products. This year, be among the first to demo HP's new SitePrint, an end-to-end suite of technologies designed to automate the site layout process.

Designed for autonomous operation, the

SitePrint can improve the productivity of the site layout process. It features text printing capabilities that bring additional data from the digital model to the construction site.

HP will run live demonstrations of the SitePrint on the show floor. Look out for a registration link available soon to save your spot. Signing up is not mandatory, but priority will be given to those who do.

4. Grab a drink and grow your network

With the profession together under one roof, GEO Business is a prime opportunity to catch up with old colleagues and meet new faces. Where better to do this than during GEO Drinks on Wednesday 17 May?

As the first day of the show comes to a close, join us for an hour of networking with visitors, speakers, and exhibitors alike.

Register now for GEO Business 2023

GEO Business takes place at ExCeL London from 17-18 May 2023. To register for a free trade ticket, please visit: <https://eventdata.uk/Visitor/GEOBusiness2023.aspx?TrackingCode=GCX400>. To keep up with show updates, please visit www.geobusinessshow.com or follow us on social media. Twitter: <https://twitter.com/GEOBusinessShow> LinkedIn: <https://www.linkedin.com/company/geo-business/>



GEO BUSINESS

THE GEOSPATIAL EVENT

ExCeL LONDON • UK

17 – 18 MAY 2023

Join us at the UK's
largest geospatial event

- ▶ Meet over 150 leading geospatial suppliers
- ▶ Get essential insights from 80+ expert speakers
- ▶ Connect with like-minded geospatial professionals

[GeoBusinessShow.com](https://www.GeoBusinessShow.com)

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