

Speaking with many voices

Seppe Cassettari suggests that it is time for our professional and trade associations to rethink their role and how they measure-up to the task

One of the things many of us want to do is put something back into our communities by volunteering. Yet for many local organisations, the big concern is where to get help, even if Covid-19 has encouraged us to be more involved. We all live busy, almost frantic lives, and it is becoming increasingly difficult to persuade people to make space and commit. The growing raft of legislation and rules, while well intentioned, often acts as a brake on people's willingness to get involved.

The same seems to be true about the wide array of organisations at the national level which, one way or another, support the mapping industry.

Surveying the scene

My involvement with the British Cartographic Society (BCS) started after university and provided me with an opportunity to mingle and learn from those with many years' experience in an industry that I wanted to make my career. I was privileged (as I see it) to be elected BCS President between 2004 and 2006. Nor was it the only organisation I joined. In the early formative days of the Association for Geographic Information, I was a Council member for a period.

Those of us who work in the non-surveying part of the mapping world don't need to be part of a professional body. There is no driver to make you join, it being very much down to the individual. Some do and take an active role; others don't see the point.

I've recently resumed a more active role in the BCS and realised the pressures these small learned societies are under. Interestingly for the BCS, it is not a problem of falling membership, for it enjoys small year-on-year increases. And if you include those represented by its corporate members, it reaches more than 5,000 individuals in the wider mapping industry.

Nor is it a problem of money. The BCS has kept its membership subscriptions relatively low, spent wisely, and been able to accrue a significant fund for investment. As a charity it has been able to meet all the guidelines on funding that come from the Charity Commission, so it is well set for the future, even largely recovering from the dramatic stock market crash earlier this year.

There is an active management team of all ages with several new faces getting involved and bringing lots of new ideas. It has the feeling of an organisation that is needed, and can meet the challenge of delivering on the aspirations of its members.

So what's the problem?

So what is my concern? It is less a specific concern for the BCS and more a general concern about the way the mapping world is represented.

There are several learned societies whose role is to provide a home for professionals and support their career development, as well as offering a community for the 'interested' or hobbyist. There are the

professional bodies, and there are the trade organisations.

Most organisations perform more than one of these roles, some better than others. Not all have been sustainable. We have over the years seen mergers and, in some cases, the disbandment of a group.

We do spread our collective resources very thinly. Of course, organisations bloom and fade as technology changes and the significance of a particular topic wanes or becomes mainstream. Those who had administrative support may have lost it; others rely totally on the willingness of a few volunteers to do the necessary background work. This lends itself to dramatic changes in direction depending on the views of the current leadership, or perhaps to a period of decline caused by apathy and lack of involvement.

So should we continue as we are or is there a different model for the future?

Speaking with many voices

John Major, as PM in the early 1990s answered, when asked about future government support for the emerging GIS technologies, something along the lines of – 'geography, oh that is the subject which speaks with many voices'. And that is as true today as it ever was.

The UKGEOForum - set up as a way of getting all the related societies together to discuss their respective and often overlapping concerns and problems - was a good idea. But it has no teeth. It is very much down to the enthusiasm of the current chair and the influence of the biggest players, especially the RGS and RICS.

Perhaps a more consolidated, formalised version of the UKGEOForum is a way ahead?

Some would argue that the pace of technological change favours small groups banding together for a time to share information and experience, and that the role of the formal society or trade body is over. I'm not so sure. The industry needs formally constituted and accountable organisations that can represent it. But we can't really continue as we are. We need to rethink how the mapping industry presents itself to the wider world.

What Does The UKGEOForum Do?

The UKGEOForum is a group of organisations that each represent the core specialist skills of geography, mapping and geospatial technology that is key to so many of the applications that many take for granted in the modern world.



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sectors. He was most recently CEO of The Geoinformation Group (now Verisk's Geomni UK business)

Time for a rethink?

Beacons of the past

Edward Peveler & Wendy Morrison describe how archaeology, LiDAR, and Citizen Science are shedding new light on Bronze and Iron Age history in the Chiltern Hills

Beacons of the Past (BotP), a project initiated by the Chilterns Conservation Board (CCB), has been investigating the archaeology of the Chiltern Hills in Southern Britain¹. It is a landscape that has a pivotal role in our understanding of the human colonisation of upland spaces in post-glacial Britain, as well as the development of farming on marginal soils, and the evolution of power and regional tensions in the later prehistoric period.

The Chilterns Area of Outstanding Natural Beauty (AONB) provides an ideal test case for a landscape-scale, high resolution archaeological LiDAR study. The key reason for this is the Chiltern woods. Over 22 % of the 833 km² AONB is today covered by woodland (more than double the average for England), and about 60 % of this has been found to be "Ancient Woodland," i.e., continuously wooded since before AD 1600.

Environment Agency (EA) LiDAR data has wide, and growing coverage of the UK. In the Chilterns, large areas are still yet to be surveyed by EA, with completion planned by 2021. The EA data which does exist for the region has often been flown at one metre resolution, at which many archaeological features are indistinct or unidentifiable. This is particularly exacerbated under tree cover, where ground point densities are inevitably lower than for open ground.

Bespoke LiDAR survey

A bespoke LiDAR dataset was therefore viewed as being of great benefit for enriching our understanding of this landscape. With funding from the National Lottery Heritage Fund and other partners, the UK's largest bespoke high-resolution archaeological LiDAR survey was commissioned and undertaken

between December 2018 and April 2019.

Encompassing 1400 km² (Fig. 1) and flown at a minimum ground point resolution of 16ppm utilising the Riegl LMS-Q1560 LiDAR sensor, the survey offers not only the potential to reveal thousands of new archaeological sites, but also in keeping with the mission of the CCB, point cloud data can be used to record and monitor tree canopy and hedgerow health.

Airborne LiDAR has for some years now been recognised as an excellent method for identifying and mapping extant archaeological earthworks. The precision of the technique, and the use of specialist visualisation methods, allows even subtle, heavily eroded archaeological features to be identified.

The technique is particularly powerful in wooded landscapes and where traditional



Sunrise and mist in the valley captured from Ivinghoe Beacon in Buckinghamshire, overlaid with an artist's depiction of how the same location might have appeared as an Iron Age hilltop fort. Imagery: Mark Gridley and SuxxesPhoto

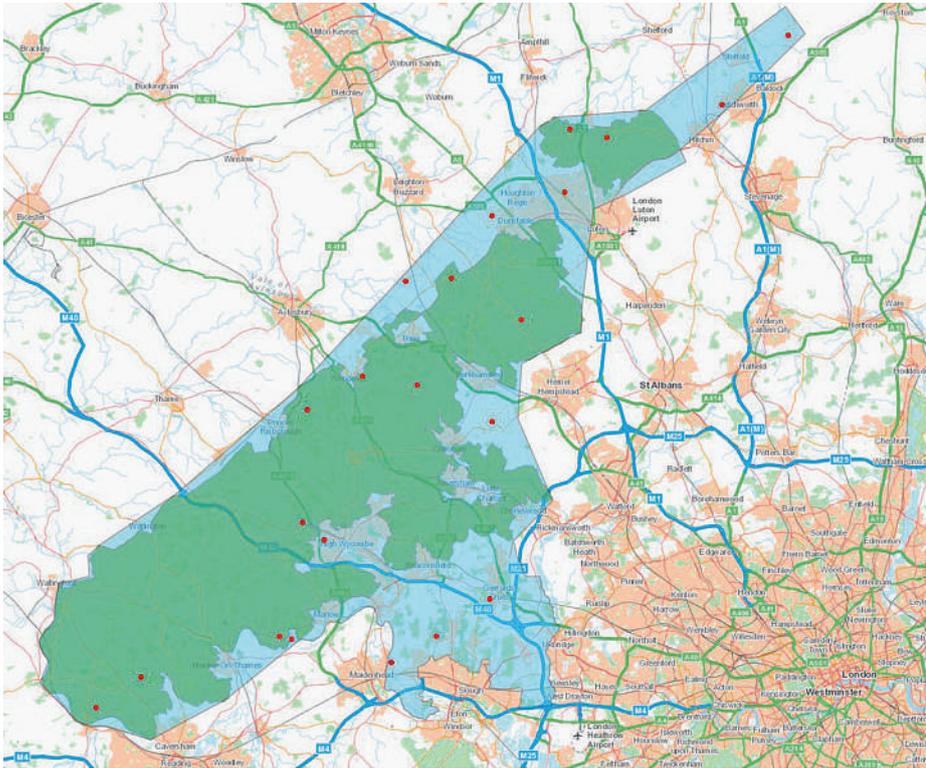


Fig 1: Map showing the extent of the CCB LiDAR survey (in blue), with hillfort sites represented by red dots. Imagery: copyright CCB; Contains OS data © Crown copyright and database (2020)

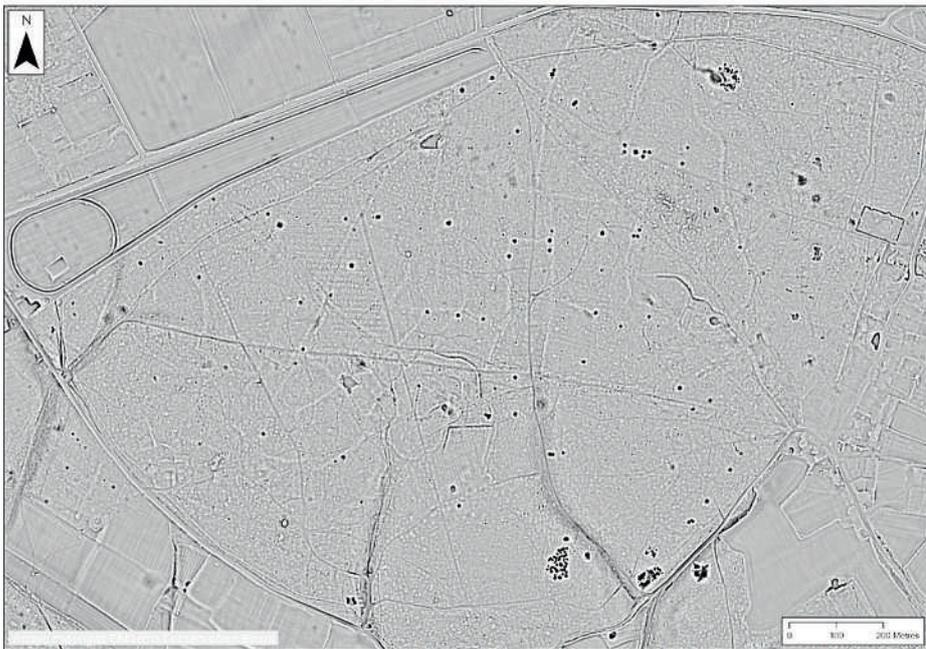


Fig.2: Ancient enclosures, field systems, trackways, and extraction pits preserved in ancient woodland. Image copyright CCB.

approaches to archaeological survey are made more difficult for several reasons:

- Aerial photography for cropmarks or parchmarks (variations in crops and soils where underlying archaeology shows though to the surface) is of no use
- Earthworks are more difficult to spot among undergrowth
- There is no ploughing to bring artefacts to the surface, and
- GPS and Total Station surveying is made

difficult by the trees.

Ancient Woodland, however, provides an excellent opportunity for archaeologists: the ground beneath these trees has lain undisturbed for at least 400 years, protected from the damage caused by ploughing or development. The high proportion of Ancient Woodland in the Chilterns, combined with the development protections of its status as an AONB confers two further advantages: it is both a landscape that has been relatively

difficult to study hitherto; it is also a landscape with exceptional preservation of archaeological features (Fig. 2).

Citizen Science

Faced with the prospect of dealing with a massive amount of new data in a short period of time (funding for the project terminates at the end of 2021), BotP turned to the idea of embracing Citizen Science for analysing the data for archaeological sites.

With the help of our developer, Steve Smith of Go Studio, we designed and built our own bespoke platform, the Beacons of the Past LiDAR Survey Portal (Fig.3) that gives the public immediate access to multiple visualisations of the LiDAR-derived Digital Terrain Model, along with historic and contemporary base maps and satellite imagery.

Users are provided with the tools for navigating the maps, exploring sites of interest, and recording their thoughts on what the earthwork features might represent. Tutorials available on the website explain how the dataset was captured and processed and how to interpret it for archaeological sites.

A second tier of more experienced volunteers work in our “Review portal,” assessing the submitted Citizen Science records and deciding whether to add them to the master database of archaeological sites. The platform also has a social element in the form of a forum, where volunteers can talk among themselves and share their ideas and discoveries.

Launched on 12 August 2019, the Portal has at the time of writing nearly 4,000 registered users, with more than 500 spending considerable time on the site. More than 10,000 records have been created, and over 4,000 records have so far been vetted through the Review Portal to be incorporated into regional and national level Historic Environment databases.

Global reach

When designing and implementing this method of engaging the public with LiDAR data, we could not have known what was in store; however, the onset of the global pandemic and restricted socialisation really accelerated the way in which people began to embrace online activities as a way of staying engaged in the wider world during lockdown periods.

Not only has the Portal allowed people from all over the world (Figure 4) to engage with a new technology and with the concepts of remote archaeology, but the social aspects such as the Forum and the frequent online ‘mapathons’ - virtual teamwork led by the Project’s Landscape Heritage Officer - have helped keep isolated people in touch with a wider community.

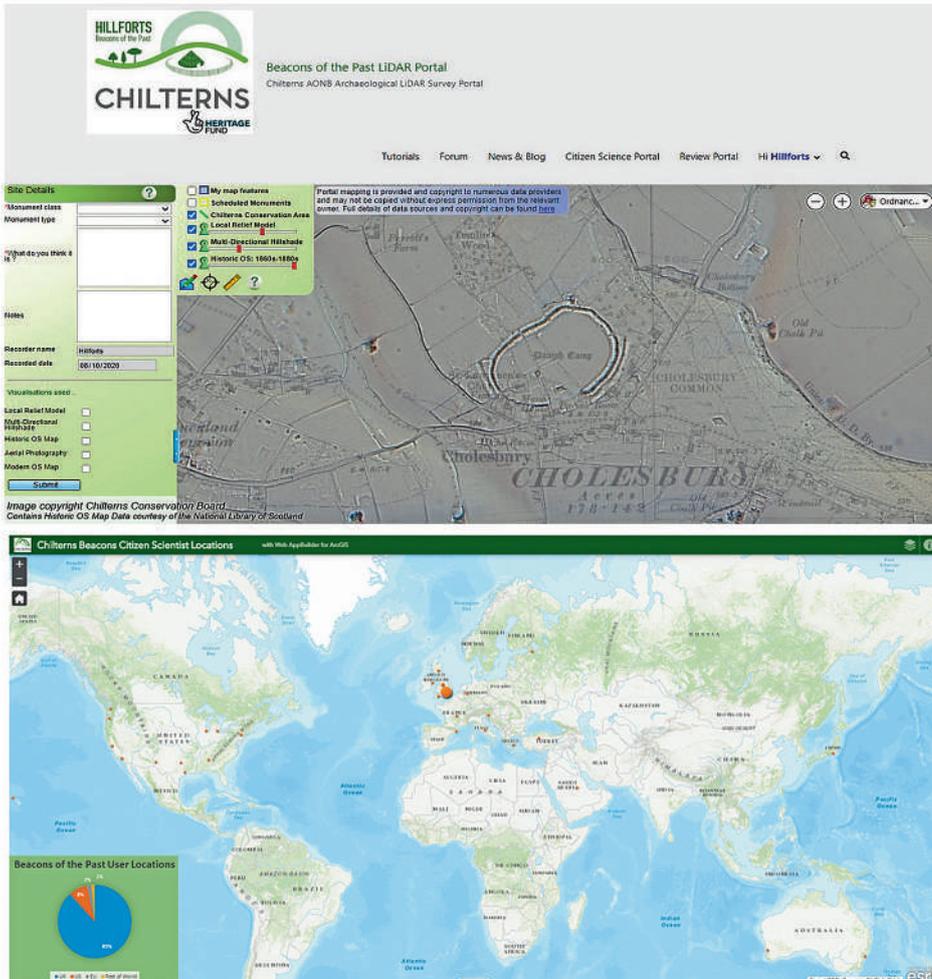


Fig.3: Top: Screen capture of the Citizen Science Portal showing transparency of LiDAR visualisation over historic mapping. Image copyright CCB; Historic Map courtesy of the National Library of Scotland: maps.nls.uk. Above: Global reach of the LiDAR Portal – only 35% of users are from within 5km of the survey area, with volunteers logging in from across the world

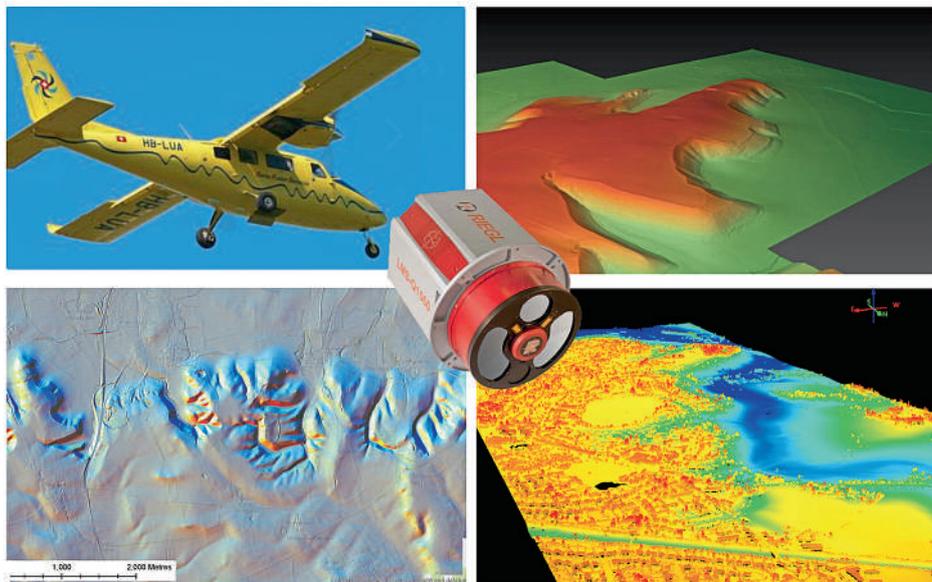


Fig.4: Examples of imagery processed from the LiDAR survey flown by Cyient Europe (top left) using the Riegl LMS-Q1560 sensor (inset centre). Top right: Digital Elevation Model of Sharpenhoe Clappers, Hertfordshire. Lower left: Digital Surface Model, Bulstrode Camp, Gerrards Cross, Buckinghamshire – highlighting the ephemeral watercourse of the Alderbourne. Lower right: Digital terrain Model, Multihillshade visualisation of Sharpenhoe Clappers (left promontory) and Ravensburgh Castle, Barton le Clay, Bedfordshire

Conclusion

Beacons of the Past is shedding light on the previously hidden landscapes of the Chiltern Hills, revealing thousands of previously undiscovered archaeological sites, and

allowing new and detailed histories to be told of this landscape.

The Citizen Science approach has not only had the benefit of assisting the Project with interpreting and mapping archaeology over

PROJECT TOOLBOX



Airborne LiDAR survey and data processing: Cyient Europe Ltd (www.cyient.com)

LiDAR sensors: LMS-Q1560 long range airborne sensor, and LMS-VQ1560i waveform processing airborne LiDAR mapping system, both from Riegl (<http://www.riegl.com/>)

Point cloud processing software: TerraSolid (www.terrasolid.com)

Bare Earth Digital Terrain Model (DTM) created at 25cm resolution and visualised using Relief Visualisation Toolbox from the Institute of Anthropological and Spatial Studies at the Research Centre of the Slovenian Academy of Sciences and Arts (<https://iaps.zrc-sazu.si/en/rvt#v>)

Additional data processing software: Esri ArcGIS (www.esri.com) and QGIS (<https://qgis.org>)

Base Mapping: Bing Maps API. Ordnance Survey Historical Mapping API purchased from the National Library of Scotland and shared under a Creative Commons Attribution 3.0 Unported Licence

Web Portal: Built by Go Studio using the heritage data management system from the HEROS system (www.heros.software)

the large survey area, but it has also engaged a large and diverse community with a subject which might otherwise have been inaccessible to them. Harnessing this power through a user friendly and well-supported online platform has maximised both the number of features identified and dramatically enhanced the outreach of the project.

Reference
1 <https://chilternsbeacons.org>

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